



**Cedar Rapids Thursday Noon
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Avenue of the Flags: Sell flag subscriptions and then placed flags in the yards of the subscribers on patriotic holidays.

-Alcohol Wrist Bandings at the Kernels Baseball Games. Check ids and then band people so they can purchase alcohol.

Gross Proceeds Raised:

Costs Incurred:

Number of Optimists Involved: Entire Club

Approximate number of kids impacted:

To Whom were Net Proceeds Distributed?

The money raised is used to fund other projects.

**POC: CT Ling; President 2015-2016
Phone # (319) 373-0903**



**Coralville
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Nut Sale: We sell nuts through Ashton Farms in Wisconsin in September.

-Christmas Tree Sale: We (with Iowa City Optimist Club) sell Christmas Trees during the holiday season.

Gross Proceeds Raised:

Costs Incurred:

Number of Optimists Involved:

Approximate number of kids impacted: 2,004

To Whom were Net Proceeds Distributed?

Whatever money we raise is spent on our Good Reader Program that we conduct after the winter break. (See: Coralville's Service Activity/Project)

**POC: Robert McLachlan; President 2015-2016
Phone # (319) 330-0418**



**Council Bluffs
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Golf Tournament: The Golf Event includes a scramble format of 4-person teams with a shotgun start. There has been 30-60 participants each year.

There is pin prizes, hole prizes (the longest drive, putt, etc.) and raffle prizes.

Gross Proceeds Raised: \$2,500.00

Costs Incurred: \$1,600.00

Number of Optimists Involved: 25

Approximate number of kids impacted:

To Whom were Net Proceeds Distributed?

POC: Lloyd Burke; President 2015-2016

Phone # (712) 323-1114



**Council Bluffs
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-The Optimist Football Books: We print books in pamphlet form, listing the football schedule for Iowa, Iowa State, and Nebraska.

Each game has a grid of numbers 1-100 with a boarder of numbers 1-10 in random order.

The books are sold for \$10.00 each with a chance to win \$25.00 per week for the entire football schedule. Bowl Games end the year with \$100.00 for the winners.

Winners are determined by the final score of each game and announced at our meeting.

Gross Proceeds Raised: \$1,500.00-\$2,000.00 a year

Costs Incurred: \$150.00 for printing

**Number of Optimists Involved: 2 members coordinate
All members sell the books**

Approximate number of kids impacted:

To Whom were Net Proceeds Distributed?

Provides funds for all of our projects.

**POC: Joe Quedensley
Phone # (402) 431-8161**



**Greenfield
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Soup Supper and Men's Pie Baking Contest/Auction: We have a soup and pie supper before a boy/girl basketball game. We ask for a free will donation for the meal.

While this is going on, pies donated by 10-15 local men are judged. For many years they only got a certificate for winning. This past year we did give a small monetary prize. The pies are auctioned off. With a few bids solicited from local businesses, we can get \$150.00-\$200.00 for some pies and usually average approx. \$70.00 per pie.

Gross Proceeds Raised: \$2,000.00

Costs Incurred: Varies what is needed for the soup.

Number of Optimists Involved: 30+ members

Approximate number of kids impacted:

To Whom were Net Proceeds Distributed?

This helps fund our Youth Appreciation, Christmas "Adopt a Family", Scholarships, individual requests and our other projects

**POC: Gary Miner
Phone # (641) 745-3012**



**Grinnell
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Fly-In Breakfast: We serve French toast, eggs, and sausage at the Airport. We provide this breakfast for passengers flying in and out all day.

-The Roast: We find a well-known community member to roast and provide a nice dinner. Sell tickets.

-Car Show: We serve food at the Car Show. Philly cheese steak, pizza, and fried pickles.

Gross Proceeds Raised: \$2,800.00 Fly-In Breakfast
\$500.00 The Roast
\$200.00 Car Show
\$3,500.00

Costs Incurred: \$1,500.00 Fly-In Breakfast
\$580.00 The Roast
\$120.00 Car Show
\$2,200.00

Number of Optimists Involved: 25 members

Approximate number of kids impacted: 250

To Whom were Net Proceeds Distributed?

We bought Gas Cards for Cancer Kids, Shop with a Cop, Scouts, 4-H, Essay and Oratorical support and leadership service products.

**POC: Brandan Vermeer; President 2015-2016
Phone # (641) 232-0028**



**Griswold
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Christmas Annual Charter Anniversary Dinner and Auction: This event has been held for 31 years and is our main fundraiser. Guests are invited to the catered meal by reservation which is usually the first Saturday evening in December.

Members bring auction items plus solicit from businesses.

After the meal an auctioneer starts the bidding. At the same time there are tables of silent auction items.

Raffle tickets purchased at the door are also used during the live action for prizes.

Two clerks check everyone in at the door as people enter. At the end of the evening, we settle up for the dinner, raffle tickets and auction items. Having seed dealers donate bags of seed and farmers bidding, help make this a profitable project.

Gross Proceeds Raised: \$7,800.00

Costs Incurred: \$500.00

Number of Optimists Involved: 50+ members

Approximate number of kids impacted: 400

To Whom were Net Proceeds Distributed?

-To all the youth in our school district that participate in our youth activities, Youth Appreciation, Special Olympics, Leadership Academy, School Media Centers, Online Tutoring, Scholarships, and Student Trips.-Also for the Community through Library support, Halloween Cookout, Thanksgiving Share Boxes and Bloodmobile Meals.

POC: Joy Smith; Past-President 2015-2016

Phone # (712) 778-2526



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POC: Joy Smith; Past-President 2015-2016

Phone # (712) 778-2526



**Iowa State University
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Tailgating Book Signing: As a University Organization we learned to utilize the tailgating season. We walked around tailgates with children's books and anyone who wanted to sign the book could donate money to our club.

Gross Proceeds Raised: \$156.00

Costs Incurred: \$5.00 (for the books)

Number of Optimists Involved: 5-7 members

Approximate number of kids impacted:

To Whom were Net Proceeds Distributed?

The money was used for our upcoming projects (Project Linus and Jammie Jog Fundraiser) and the children's books were donated to kids in the community

POC: Rebekah Arnold; President 2015-2016

Phone # (712) 358-1193



**Knoxville
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Avenue of the Flags: Sell subscriptions in the community and place American Flags in folk's front yards for the patriotic holidays.

Gross Proceeds Raised: \$72,000.00 over the years

Costs Incurred: \$4,000.00 over the years

Number of Optimists Involved: The entire Club membership.

Approximate number of kids impacted: Thousands (unlimited)

To Whom were Net Proceeds Distributed?

The money supports fifteen annual scholarships, HOBY, JOOL, our Adopted A Playground project and it pays for all our other youth activities.

**POC: Craig Kelly; President 2015-2016
Phone # (641) 891-8700**



**LeMars
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Food Stand: We run a food stand called the Filling Station at our county fair (Plymouth County Fair) for five days. We grill brats and turkey breast. We also sell kettle corn. All members work 3 shifts of 4 hours.

Gross Proceeds Raised: \$12,000.00

Costs Incurred: \$6000.00

Number of Optimists Involved: Everyone

Approximate number of kids impacted: 1,000

To Whom were Net Proceeds Distributed?

We have donated to numerous city projects such as a heater and water toys for the city pool, an ice hockey rink and basketball courts, sidewalks by the Little League Fields. We also donate to the LeMars Backpack program.

POC: Gary Ellensohn; President 2015-2016

Phone # (712) 546-4987



Noon Optimist Club of Marshalltown



Favorite Fund Raising Activity/Project

Description of Activity/Project

Marshalltown Optimist Basketball Invitational (MOBI)

The Girls MOBI tournament was held on Saturday, January 16th. The tournament is open to 5th, 6th, 7th, and 8th grade girls. This year was the 23rd year.

The Boys MOBI tournament was held on Saturday, February 6th. The tournament is open to 5th, 6th, 7th, and 8th grade boys. This year was the 31st year.

Gross Proceeds Raised: \$12,946.70

Costs Incurred: \$5,709.69

Number of Optimists Involved: 30

Approximate number of kids impacted: 550

To Whom were Net Proceeds Distributed?

Marshalltown School District:

**Lenihan Intermediate School
B.R. Miller Middle School
Marshalltown High School**

POC: Larry Park

Phone #: (641) 752-6121



**Oskaloosa
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

**-Avenue of the Flags: Subscription fee is charged and in return a high quality flag on a ten foot pole standard is placed in the subscriber's yard on five patriotic holidays and removed at sunset.
Holidays include: Memorial Day, Flag Day, Independence Day, Labor Day and Veteran's Day.**

Gross Proceeds Raised: \$5,400.00 a year

Costs Incurred: Replace flags as needed.

Number of Optimists Involved: Everyone we can get together.

Approximate number of kids impacted: over 500

To Whom were Net Proceeds Distributed?

George Daily Theater, scholarships for summer theater camp and sponsorship of one of the theaters shows (kid's movie).

**POC: Jane Krutzfeldt; President 2015-2016
Phone # (641) 673-7909**

OPTIMIST CLUB OF PERRY

Best Fund-Raiser

Our best fund-raiser, by far, has been the Avenue of the Flags. We are just starting our 2nd year for this program and we know that we will make quite a bit of money from it. We had heard about it for several years through the District Optimist Conferences, but we were hesitant to try it.

Ironically, we became involved in the program through our local Lions Club in Perry. The Lions had heard about it also and the Lions Club in Adel (25 miles from Perry) has had a huge success with it over the years. So, the Lions Club in Perry asked us to partner with them on the project. We are both fairly small clubs, so having extra people-power made sense when undertaking such a potentially huge project. We discussed it at a couple of meetings and finally decided to approve the joint project with the Lions Club.

We concentrated on two of our main streets in Perry (population 8,000). We wanted Willis Avenue and 2nd Street to be our focus and we tried to get as many flags sold on those two streets as we could. And, we were successful in getting a large number of flags sold on those two streets. Once people saw how beautiful the flags looked on our first holiday (Memorial Day), we sold a bunch more on various other streets in town. We continued to sell more flags after each holiday. Currently, we have over 225 flags and we expect to be over 300 later this summer.

As a fund-raiser, we share in the profits with the Lions Club. It is the most successful fund-raiser that either club has done in the past and it really helps emphasize patriotism for our great country, the USA. And, it demonstrates that service clubs can work together for the benefit of the community.



**Shenandoah
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project (short paragraph)

-Golf Ball Drop: Donations are given to the Club (Chief football tickets, swimming passes, high school activities pass, golf package for four people, gifts, etc.) and then a Golf Ball Drop is conducted. Number the golf balls and sell them to be dropped. All the golf balls go into a bucket and then is dropped. The ones that go on the green or into a hole wins a prize.

Gross Proceeds Raised: \$1,400.00-\$1,700.00

Costs Incurred: \$0 (everything is donated)

Number of Optimists Involved: The whole club turns out.

Approximate number of kids impacted:

To Whom were Net Proceeds Distributed?

The money is used to support our scholarships and club youth activities.

POC: John Cloepfil; President 2015-2016

Phone # (712) 370-4688



Sunrise-Iowa City
Optimist Club



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Member's Support: Each member is assessed an extra \$50.00 per year as our fundraiser.

Gross Proceeds Raised: \$1,500.00

Costs Incurred: -0-

Number of Optimists Involved: All Members (30)

Approximate number of kids impacted: 100

To Whom were Net Proceeds Distributed?

We have given to Faith Academy; a faith based elementary school serving a depressed community, Four Oaks; an organization that supports needy kids and the children's program at the Iowa City Public Library.

POC: Jerry Meis; President 2015-2016

Phone # (319) 631-4877



**Tabor
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Avenue of the Flags: We sell subscriptions in the community and place American Flags in people's front yards for the patriotic holidays. They can buy a one year subscription for \$30.00 or a two year subscription for \$55.00.

Gross Proceeds Raised: \$1,290.00

Costs Incurred: Our flag program does not cost us anything anymore. Our flags and supplies have paid for themselves at this point.

Number of Optimists Involved: 5-6 members

Approximate number of kids impacted: 75-80

To Whom were Net Proceeds Distributed?

To the students going on the Washington DC school trip and to our 4-H group.

**POC: Laurie Kemp; President 2015-2016
Phone # (712) 313-1029**



Treynor
Optimist Club



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Can Kennel: As a Club we maintain a nickel-deposit beverage container. It is a 10'x8' wired dog kennel in a community location.

Gross Proceeds Raised: \$700.00 a month

Costs Incurred: \$40.00 a month

Number of Optimists Involved: 12 members

Approximate number of kids impacted: 12 local youth groups (400 kids)

To Whom were Net Proceeds Distributed?

Treynor's Youth Groups sign up in advance to get one month of can proceeds. Each group needs to provide workers to help sort the donated cans. This takes about 45 minutes; twice a month. The Optimist Club does not receive any of the funds but because it helps twelve local youth groups, it builds huge community support.

Note: The youth groups come to an Optimist Club meeting to get their check and explain how they will use the money.

POC: Gary Gutttau; Treasurer 2015-2016

Phone # (712) 487-3248

www.treynoroptimist.org



**Waterloo
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Tag Days: The Club created a button tag and later a bookmark tag to hand out to the public. We assigned boys and girls ballplayers from our Optimist Leagues in uniforms to multiple sites around town. The public donates to each player and receives a tag. We made signs to describe the youth program and how we use the funds.

Gross Proceeds Raised: over \$7,000.00 annually

Costs Incurred: About \$200.00 a year for printing

Number of Optimists Involved: 20+ members

Approximate number of kids impacted: over 5,000

To Whom were Net Proceeds Distributed?

All of the funds donated to this Optimist project was used for the youth through Waterloo Services.

**POC: Roger Goldsberry; President 2015-2016
Phone # (319) 231-8886**



**Wayne of Corydon
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Basketball Fun Day: Is a Basketball Tournament. We average about 25 teams that play a two game per team tournament that takes all day on one Saturday.

It is for 4th -6th Grades; Boys and Girls.

We charge a team entry fee and give award ribbons to all that participate.

We charge an entrance fee for the public (this excludes players and coaches).

-Concession Stand: Is included that serves both a breakfast and lunch menu along with snack items.

Gross Proceeds Raised: Around \$3,000 per year (net)

Costs Incurred: \$965.00 (award ribbons and food for concession)

Number of Optimists Involved: 40 members (workers for the gate, concession, referees and timekeepers)

Approximate number of kids impacted: 250

To Whom were Net Proceeds Distributed?

It provided the funds to do our other club projects throughout the year.

POC: Dave Mason

Phone # (641) 872-1745



**Woodbine
Optimist Club**



Favorite Fund Raising Activity/Project

Description of Activity/Project:

-Little League Wrestling Tournament: Kids from all over the area come to the tournament. We have around 100 kids up to 300 per tournament. It is for ages: preschool to 8th grade. Other members of the community are involved in helping including the High School Wrestling Team.

Gross Proceeds Raised: Around \$5,000 per year

Costs Incurred: \$2,000-\$2,500

Number of Optimists Involved: 50

Approximate number of kids impacted: 250

To Whom were Net Proceeds Distributed?

It provides the funds to do our other club projects and some seed money for the next year's tournament.

**POC: Carrie Murdock; Treasurer 2015-2016
Phone # (712) 647-2041**