

1967-1968 IOWA DISTRICT

President of O.I.

William R. Newhouse  
206 Monona Building  
5011 Manona Drive  
Madison, Wisconsin 53716

Regional Vice-Pres.

Phil E. Connell  
932 East Market  
Iowa City, Iowa 52240

Governor

\*Leland P. Stocker  
45 Meadow Lane  
Dubuque, Iowa 52001

Lt. Governors

*Gary D. Pierce	Red Oak
*Homer Rinehart	Marshalltown
Roy L. Walker	Cedar Rapids
*Max D. Selzer	Iowa City
*Milton Lipsman	Bettendorf

Secretary-Treas.

Owen P. Evans	Dubuque
---------------	---------

District Chairmen

William F. Retz	A & A
Everette C. Foster	Boys Work
Keith Erskins	Community Service
Dr. Russ Anthony	Convention
Ralph LaCombe, Jr.	Leadership Training
Walter G. Harding	Life Membership
Robert Klopp	M & A
Donald Strub	N.C.B.
Leland P. Stocker	Publicity

District Convention Site

Cedar Rapids

O.I. Representative

Past V.P. William E. Chitty (Kathryn)  
Norfolk, Virginia

Clubs in Iowa:

Bettendorf  
C.R.-Marion  
Cedar Rapids  
\*C.R. Evening  
\*C.R. Thursday  
\*Coralville  
Council Bluffs  
C.B. Hi-Noon  
Davenport Brk.  
Davenport  
Denison  
Des Moines  
Dubuque  
Dubuque Eve.  
Hiawatha  
\*Iowa City  
I.C. Sunrise  
Kalona  
\*Larchwood  
Maquoketa  
Marshalltown  
Newton  
Red Oak  
Sioux City  
Solon  
Waterloo

Clubs Added:

Ames  
Doon  
Fri. C.R.  
Des Moines East  
(by Missouri)  
Ottumwa  
Muscatine

Clubs Deleted:

None

President:

Eugene Johansen  
Dean Wagner  
Dr. Russell Anthony  
\*Wilmer L. Koss  
\*James Moore  
\*James Eanes  
Robert Higginbotham  
David Goodman  
Richard Cruson  
Russ Lichtenstein  
Kenneth Westrom  
Leonard Gallagher  
Wm. Conzett  
Leo Mallie  
Richard Gisell  
Stanley Plank  
Richard Malcolm  
Donald Dickel  
\*Harold Bonander  
LaVerne Roberg  
Arthur Nelson  
Willis Rosenberg  
Leroy A. Helle  
Ralph Watson  
John F. Low  
Franklin Olson

Secretary:

Frank Macy  
Merle Cox  
Raymond Rompot  
George Nordstrom  
Frank O. Parks  
Donald A. Hoy  
Gary D. Woods  
Wayne Clark  
David M. Schare  
Mike Bush  
Curtis J. Yankey  
Leonard A. Rhoads  
Ed Monaghan  
Kenneth Townsend  
Keith Kress  
Ralph M. Deadman  
Robert M. Sierk  
Richard O. Beck  
Emil Bjork  
Donald G. Atkinson  
Harvey Vellinga  
Thomas Graham  
Ralph Gebauer, Jr.  
Ed Gerlich  
D.M. Erusha  
Gale L. Williams

Herb Tschopp  
Jerry Cook  
Don Kuhn  
Guy Simpson  
Jerry Herriott  
Richard H. Davis

Carl Watson  
Harold Aardema  
Garry Yanda  
Dave Bell

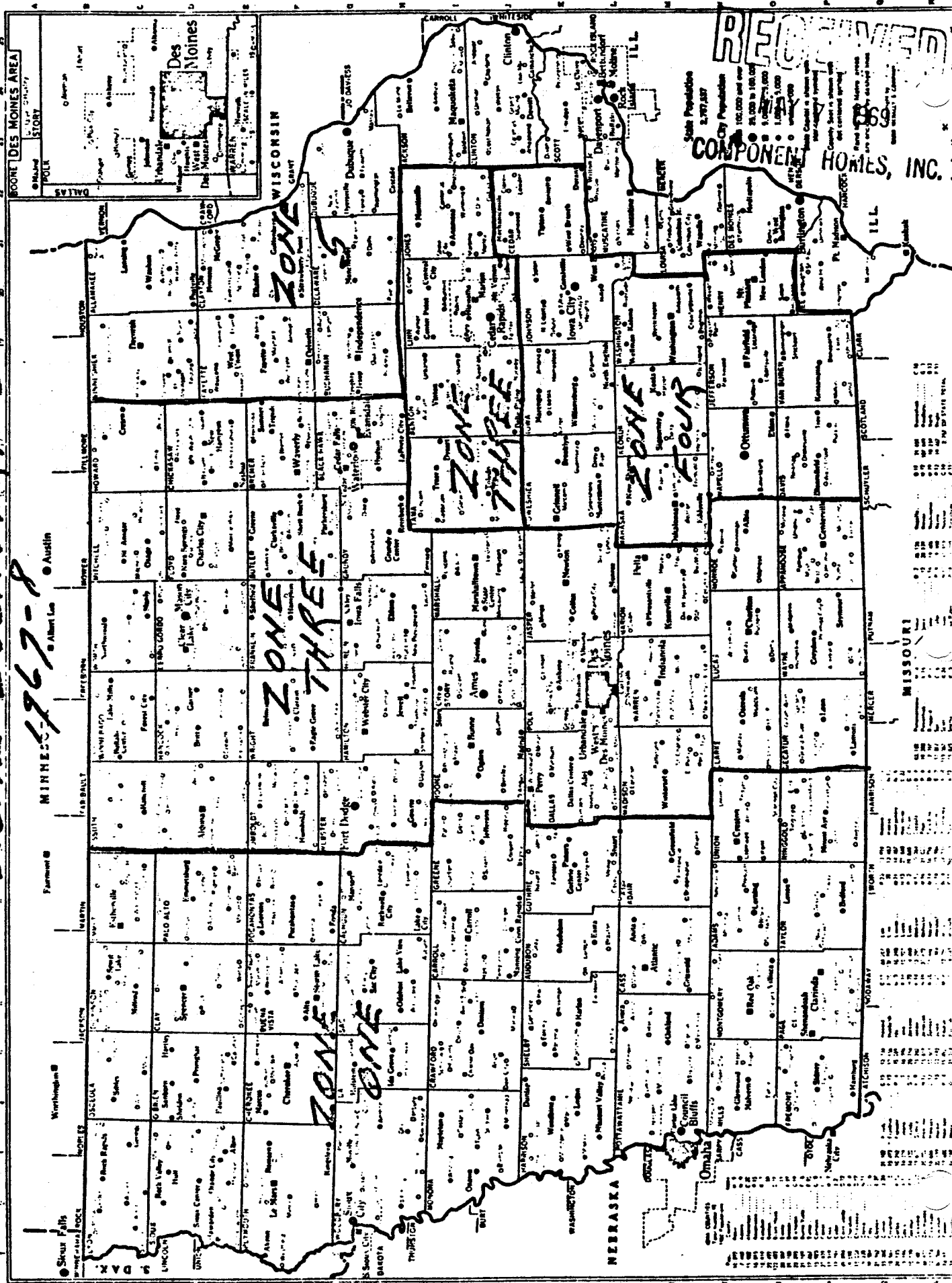
Don Blink  
Duane Krob

Membership 1245-1445 = +200  
Clubs 26+6 = 32  
Life Membership Quota 9 = 18  
International Rank 15

- \* Distinguished
- \*\* Honor Club

*LOWA DISTRICT  
ZONE BOUNDARIES  
1967-8*

**RECEIVED**  
MAY 1969  
COMPONENT HOMES, INC.



Standings as of June 30, 1968

REGIONAL COMPETITION--1967-68

VICE-PRESIDENT CHITTY

Distr.	New Club Building Clubs		%	Life Membership		Membership		Avg. %	Dist. Rank	
	Quota	Org'd.		Quota	Sales	Net	Net Gain Or Loss		6-30	5-31
CAPVA	4	0	0.0	14	13	148	-144	0.0	41	41
DEPA	5	3	60.0	20	29	193	+189	97.9	30	25
MD	5	6	120.0	18	26	195	+227	116.4	19	15
NJ	4	7	175.0	9	11	134	+226	168.7	7*	3*
NC	6	7	116.7	30	38	256	+301	117.6	20	16

Regional Average Per...81.3

VICE PRESIDENT CONNELL

DSMM	5	2	40.0	12	14	159	+174	109.4	66.5	31*	20
IOWA	4	5	125.0	9	16	125	+226	180.8	118.6	9	6*
MICH	6	6	100.0	24	31	236	+274	116.1	88.7	23	28
NOILL	4	2	50.0	9	12	131	-25	0.0	33.3	37	34
WISC	5	10	200.0	17	26	174	+275	158.0	136.0	5*	9

Regional Average Per...88.6

VICE PRESIDENT COOK

ALMIS	4	6	150.0	11	18	141	+365	258.9	153.0	3*	7*
ARK	4	2	50.0	8	4	132	-81	0.0	25.0	38	37
LA	4	5	125.0	9	11	129	+166	128.7	101.2	17	12
NTX	6	9	150.0	28	36	249	+249	100.0	100.0	18	18
OKLA	4	4	100.0	6	12	122	+199	163.1	104.4	15	17

Regional Average Per...96.7

VICE PRESIDENT FORD

FLA	7	10	142.8	30	37	291	+58	19.9	70.9	29	29
GA	6	6	100.0	15	23	209	+271	129.7	93.2	22	22
KYWVA	6	9	150.0	22	30	228	+332	145.6	115.2	12	23
SC	5	4	80.0	9	13	162	+100	61.7	63.9	33	24
TENN	6	15	250.0	20	25	234	+391	167.1	155.7	2*	2*

Regional Average Per...99.8

- Top District in Region
- Top Region

(x) 50% of Total Attained in LM.  
Maximum credit for Life Membership is Quota.

# VICE PRESIDENT LEFFLER

Distr.	New Club Building		Life Membership		Membership			Avg.		Dist.		
	Clubs		(x) %		Net		%		Rank			
	Quota	Org'd.	Attain	Quota	Sales	Attain	Quota	Or Loss	Attain	Rank		
ARIZ	4	6	150.0	8	14	50.0	139	+ 35	25.2	75.1	28	30
CALSO	4	4	100.0	8	19	50.0	133	+230	172.9	107.6	14	5
NMWTX	4	4	100.0	9	26	50.0	143	+152	106.3	85.4	25	27
SCTX	6	10	166.7	20	25	50.0	215	+413	192.1	136.3	4*	4*
SETX	5	9	180.0	16	26	50.0	184	+225	122.3	117.4	10	19
Regional Average Per...											104.4*	

## VICE PRESIDENT MC ANANY

CSILL	4	2	50.0	15	19	50.0	149	+104	69.8	56.6	34	36
IND	7	10	142.8	43	46	50.0	294	+332	112.9	101.9	16	14
KN	5	6	120.0	21	29	50.0	188	+311	165.4	111.8	13*	11*
MO	7	10	142.8	40	40	50.0	300	-181	0.0	64.3	32	31
NEB	4	0	0.0	11	13	50.0	125	- 93	0.0	16.7	39	39
Regional Average Per...70.3												

## VICE PRESIDENT MC DONALD

EONQ	6	18	300.0	16	27	50.0	205	+1677	330.2	226.7	1*	1*
NENG	2	1	50.0	1	1	50.0	55	+ 14	25.5	41.8	35	38
NY	4	0	0.0	10	10	50.0	136	-101	0.0	16.7	40	40
OHIO	6	6	100.0	29	37	50.0	248	+204	82.3	77.4	27	26
SONT	5	6	120.0	17	20	50.0	187	-141	75.4	81.8	26	13
WPA	4	5	125.0	6	8	50.0	124	-213	171.9	115.6	11	10
Regional Average Per...93.3												

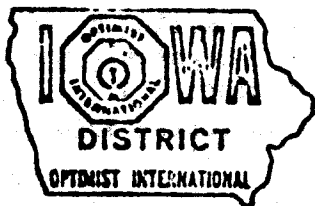
## VICE PRESIDENT THOMPSON

AMS	4	4	100.0	10	14	50.0	137	-157	114.6	89.2	14	15
COWY	5	8	160.0	13	19	50.0	176	+290	164.8	124.9	18	18
PACC	6	10	166.7	24	32	50.0	256	+163	63.7	93.5	21	32
PACNW	5	3	60.0	12	16	50.0	175	+ 8	4.6	38.2	36	33
PACSW	9	18	200.0	55	93	50.0	429	+644	150.1	133.4	6*	21
Regional Average Per...95.6												

\* Top District in Region

\*\* Top District

x) % of Total Attained in LM. - Maximum credit for LM is Quota.



# HAWK-EYE

Volume XI

"The Optimistic Side of the News"

June 1968

## DISTRICT STANDINGS

We slipped. The impact of new clubs being built over and above quota in a number of districts in May has resulted in a number of changes in the district standings. The Iowa District is now in 6th spot at the end of the May month. The standings for the top ten are listed below and the asterik denotes NCB over quota.

1. Ea.Ont.-Que.	204.7%*
2. Tennessee	137.0%*
3. New Jersey	126.0%*
4. So.Cent. Texas	116.9%
5. Calif.-So.	114.2%
6. Iowa	109.7%
7. Ala.-Miss.	107.4%
8. Col.-Wyoming	105.0%
9. Wisconsin	98.2%
10. West Pa.	97.0%

The Connell Region also dropped from the Number 1 spot to Number 5 for the same reason. Iowa continued to hold down the number one spot in the region and I am happy to announce that we are the silver bowl competition winner. Wisconsin was hot on our heels but we made it.

No apologies are necessary for our present position. We have come a long way this year and have Honor District status assured unless there is a wholesale dropping of members by all clubs in June. Our final position at the end of June should be in the top ten, which is respectable. In some future year, we may and I sincerely hope we can walk off with the number one spot but this entails building new clubs at least 200% over quota. We have run a good race and fought a good fight.

\*\*\*\*\*

## W CLUB BUILDING

The only activity at present is in Dubuque where an evening club is in the offing. The Dubuque Club is about one third of the way

home and have set a tentative organizational date for the last week in June. It is going to be tough and go but I have a feeling that they will get the job done.

\*\*\*\*\*

## MEMBERSHIP

We have a net increase of 10 for the May month. Not as healthy as we had hoped but an increase nevertheless. As we advised you at the convention, we have filed charter revocations on Carter Lake and West Branch for O.I. action in June. The total membership involved is 32. If Dubuque brings in their new club, this will be a standoff and our May increase and our June increase can and will improve our position to some degree. So to all you club presidents, if you find it necessary to drop members in June .... have a replacement for them in June. Let's not let the District down. By the time this bulletin reaches you, half of the June month remains. Let's really put on a steam roller campaign to add, add, add. If any club is seriously dropping members to save on district dues, it's too late. District dues for the first quarter of the 68-69 year are billed on the basis of the membership at the end of May. O.I. dues are not involved. So let's go to work, gentlemen, and close out our year with a big fat increase for June, instead of a decrease.

In this respect there are five clubs in the District whose membership is less at the end of May, than their starting membership in June. Here is an excellent opportunity for them to build their membership back at least to the point where they started.

They are as follows:

C.R. Tuesday	8
C. Bluffs	3
Iowa City Sunrise	1
Maquoketa	4
Red Oak	1
Total:	17

Our congratulations to C.R. Thursday who re-

2

ported a net increase of three. John Hays and company are only two members away from Merit Club status, (all other requirements being met.) Council Bluffs have a net increase of two. Bettendorf, C.R. Tues. Eve, Iowa City, Kalona and Sioux City all have one.

\*\*\*\*\*

### "50 X 50 PROGRAM"

Only two clubs qualified for the 50 X 50 Award Program which closed at the end of May, Bettendorf and Solon. This is a real disappointment as Coralville needed only one new member in May but couldn't make the grade.

\*\*\*\*\*

### CONVENTION AFTERMATH

We find that we failed to give recognition to the four clubs who received the Friend of the Boy Award at the District Convention. They were: Council Bluffs, C.B. Hi-Noon, Cedar Rapids and Waterloo. Congratulations.

We still do not have a report from the Cedar Rapids convention committee with respect to final registration. Hope to have it in time for the final bulletin next month.

\*\*\*\*\*

### IMPORTANT DATES

Governor Elect Don Strub's letter was received today announcing the dates of the first Executive Committee and Board Meeting. It will be held at the Holiday Inn at Newton on July 19 and 20th. We cannot emphasize strongly enough the necessity of the new officers elect attending this important meeting. The support of the existing officers in urging their successors to attend is requested.

\*\*\*\*\*

### O.I. CONVENTION

Your governor and secy-treasurer and their wives together with most of the new officers elect travel to Louisville to attend the OI Convention that will start on July 16. It appears that we will have the largest attendance yet and it should be a great convention. I can be very sure that I will be a very proud Optimist to receive the Silver Bowl Award as your Governor and to thank each and every one of you who contributed to the effort that made it possible. I will bring it to

the July Board Meeting so you can see it. (P.S. to Iowa delegates - the Wisconsin Distr. Breakfast is cancelled.)

\*\*\*\*\*

### IMPORTANT

All club secretary-treasurers are requested to get their June reports in by the 10th of July so that we can get the final issue of the bulletin out the following week. Our sincere thanks to the 18 who got the May report in by the 10th. To the 7 Aunt Jemimas who didn't make it; cheer up your duties are practically over. Only one more to go. This is an important one as the final district A & A standings are tabulated from it. The Annual Club Activities Report is an all important part of it also. So by the 10th of July, please.

\*\*\*\*\*

### FORECAST FOR THE IOWA DISTRICT

The official announcement on the Awards Programs for the Iowa District will come from O.I. and will not be available until about August 1. However, we are going to go out on a limb and call the shots as we see them.

1. HONOR DISTRICT *OK*
2. Distinguished Governor *OK*
3. Distinguished Lt. Governors *OK*
  - (a) Gary Pierce, Zone 1
  - (b) Homer Rinehart, Zone 2
  - (c) Max Selzer, Zone 3
  - (d) Milt Lipsman, Zone 4 (~~if Dubuque brings in their new club~~)
4. Honor Clubs *OK*
  - (a) Dubuque (~~if as above~~)
  - (b) Iowa City
  - (c) Larchwood
  - (d) Marshalltown
5. Distinguished Presidents *OK*
  - (a) Pat Mulgrew, Dubuque (~~again an iffy~~)
  - (b) Dick Myers, Iowa City
  - (c) Roy Gallagher, Larchwood
  - (d) Don Rand, Marshalltown
6. Merit Club Award
  - (a) Bettendorf
  - (b) C.R. Thursday
7. New Club Building Chairman (District)

# IOWA DISTRICT

1. P. (LEE) STOCKER, GOV.  
F. (BILL) RFTZ, A & A CH.  
MAY 1968  
EXCELERATE IN '68

	CLUB NAME	GARY PIERCE LT. GOV. ZONE 1	HOMER RINEHART LT. GOV. ZONE 2	ROY WALKER LT. GOV. ZONE 3	MAX SILZER LT. GOV. ZONE 4	MILY LITZ LT. GOV. ZONE 5
DOING 1 OR MORE NEW MEMBERS ACH. MONTH	200 PTS.	600	600	600	600	600
ONUS ATTAIN. OR EX. 2000 PTS. ABOVE	300 PTS.					
PT MEMBER INCR. EACH QTR. (3 QTS.)	100 PTS.					
ATTAIN QUOTA + 65% MO.	100 PTS.	1100	1100	1100	1100	1100
ATTAIN QUOTA-65% 1ST 6 MOS.	500 PTS.	500	500	500	500	500
ATTAIN QUOTA-65% 10 MOS.	500 PTS.	500	500	500	500	500
ATTAIN QUOTA-65% BOTH PERIODS	200 PTS.	200	200	200	200	200
RECEIPT BY GOV. OFFICIAL NCB REPORT (MAX. OF 2)	500 PTS.					
SPONSOR NEW CLUB 7-1-67 TO 6-30-68	2000 PTS.					
CO-SPONSOR NEW CLUB	1000 PTS.					
ONUS FOR SPONSOR NEW CLUB BEFORE 11-30-67	500 PTS.					
MORE PAID CHARTER MEMBERS OR CLUB FOLLOWUP-ONE OR (6 MONTHS MAX.)	500 PTS.					
FIRST LIFE MEMBERSHIP	400 PTS.					
SECOND LIFE MEMBERSHIP	100 PTS.					
CCOM. MTGS. BOYS WORK BY 3-31-68	200 PTS.	200	200	200	200	200
CLUB OBAT. CONTEST-3 OR MORE PART	300 PTS.	300	300	300	300	300
ZONE OBAT. CONTEST	300 PTS.	300	300	300	300	300
DISTR. BD. & ZONE MTGS. PRES. - SECY. TREAS. / PRES (MAX OF 2)	200 100 100	600	700	1200	1600	200
ICB-BW-MEM CHAIRMAN	100					
CLUB BULLETIN MAILED TO O. I. DISTR. GOV.-SECY. TREAS.	400 PTS.	400	400	400	400	400
INTERCLUB VISITS-5 MEM. MIN. MAX. 300 PTS PER QTR.	100 PER NO.	400	400	400	400	400
MONTHLY REPORTS ON TIME BY 20TH.	100 PER NO.	100	100	100	100	100
ONUS IF RECD. BY 10TH.	50 PER NO.	50	50	50	50	50
ONUS ALL RPTS. RECD. BY OTH. OF MONTH	400 PTS.					
ICT DUES PAID WITHIN 5 DAYS OF DUE DATE	200 PTS.					
DISTR. DUES PAID	50 PTS.					
TOTAL POINTS		7700	7300	7050	7150	7150
TOP TEN RANKINGS		1	2	3	4	5

## SPECIAL

May we again remind you that word will come to the present clubs presidents about June 22 if the proposed changes in by-laws occur Louisville. These changes involve the creation of the position of governor-elect to be elected at the July Board Meeting. To those clubs who have a candidate .... get your letter of nomination to the Chairman of the Nominating Committee, Bob Lehman, 1434 1st Ave. NE, Cedar Rapids, Iowa 52402 as soon as possible after notification is received. Please send a copy to Don Strub, Governor-Elect, 705 Manor Drive, Iowa City, Iowa 52240 and to myself at 45 Meadow Lane, Dubuque, Iowa 52001.

\*\*\*\*\*

## LIFE MEMBERSHIP

Total for the District at the end of May stands at 14. This represents 13 clubs. Each of the five clubs in Zone 5 will have a Life Membership at the end of June.

\*\*\*\*\*

## A & A CHARTS

Points for attendance at the 4th Quarter Board Meeting (Convention) is on the same basis as the previous meetings, i.e. so many points for president, secy-treasurer, etc. This applies to the incumbent officers only. We took the information from the registration cards at the convention. If we have overlooked anyone, please contact Bill Retz.

The monthly reports for Council Bluffs Hi-Noon, Davenport and Denison were not received in time to include them in the May A & A report.

FINIS

The most difficult part of putting down my thoughts on paper is the fact that Past Governors Dicker and LaCombe have done such an excellent job on theirs that there isn't much else for me to do.

The seeds that these two governors had planted and nurtured so painstakingly began to blossom and bear fruit. The ink was hardly dry on my new contract when Homer Rinehart and the Marshalltown Club brought the Newton Club into being on July 25. And on August 9, Roy Gallagher and the Larchwood Club gave birth to Ellsworth, Minn. This resulted in 50% of quota and when I attended the Governor's Conference in St. Louis in September, the Iowa District was in a very enviable position and I was very proud to be its governor. Roy Gallagher and the Larchwood Club gave the District a Christmas present in founding the Hills, Minnesota club on December 14 and Dick Myers and the Iowa City club came up with a Valentine on February 15 at Kalona. On June 27 my own Dubuque club headed by Pat Mulgrew organized the Dubuque Evening Club. This gave us 125% of New Club building Quota and the attendant membership resulted in 180% of quota. Life Membership quota was easily surpassed and the Iowa District ended up in Number "2" spot at the end of April and Number "9" spot at the end of my year. At that time Optimist International awarded the Silver Bowl to the Governor whose district was number 1 in the region at convention time and I was very proud and happy to represent the Iowa District at Louisville, Kentucky, in June and receive this award from the hands of Phil Connell who was our O. I. V-P for the region.

A governor dies a little during his administrative year. Late reports, large drops in membership, new club building efforts that look very promising -- fading -- but I think the saddest thing of all is to request the charter revocation of clubs that can no longer be saved and have become a burden on the District. This happens to almost every governor and I found it necessary to perform this unpleasant duty with two clubs --- Carter Lake and West Branch. In those years the district had to absorb the membership loss but the Iowa District came through and we ended up with 26 healthy clubs to turn over to Governor Don Strub, having started with 25. (The two clubs organized in Minnesota became a part of our old district.)

All in all it was a very rewarding year, with the Iowa District receiving Honor District status for the first time, which achievement has continued through all succeeding administrations and will definitely occur again this year under the able leadership of Governor Homer Rinehart. It was only accomplished with the help of everyone in the District and space does not permit listing them all. Four of my five Lt. Governors received the Distinguished Lt. Governor Award. Four clubs received Honor Club Awards and three club presidents received the Distinguished President Award. The happiest moments of my administration year arrived at the Cedar Rapids convention. The hard work put in by all the fine Cedar Rapids people who worked on the committees made the convention the success that it was. Gladys and I will always be very grateful. We were rather insular people at our start in Optimism. That all changed and the many friends that we made and the friendships that are continuing are one of the most rewarding benefits of being associated with the fine people in the Iowa District. I was fortunate enough to be asked to serve on the Finance Committee of O.I. the following year and again found the same high calibre of people whom I will always remember.

In closing I agree with Governor Ralph LaCombe that the material rewards are not the most important by far. I would suggest to all Optimists in the Iowa District that it is rather the inner satisfaction that comes in contemplating in retrospect a job well done, that has benefited our clubs, our communities and our young people. This is really our one and only purpose -- let's never lose sight of it.