

1970-1971 IOWA DISTRICT

President of O.I.	Charles C. Campbell c/o Rebsamen & Associates, Inc. Tower Building Little Rock, Arkansas 72201	
Regional Vice-President	David J. Nolte 2520 Fish Hatchery Road Madison, Wisconsin 53713	
Governor	*Robert W. Lehman .1434 1st Avenue N.E. Cedar Rapids, Iowa 52402	
Lt. Governors	Roy Gallagher *Paul A. Mauer *Donald E. Rand Robert S. Klopp *James A. Eanes *Russ Lichtenstein	Larchwood Council Bluffs Marshalltown Cedar Rapids Iowa City Davenport
Secretary-Treas.	Charles Trussell	Cedar Rapids
District Chairmen	Harry Kral Willard Verba W.E. Rowland Lee Stocker James Boosalis Lee Stocker Jim Mullen Harry Ehmsen Lee Stocker Don Purdy Carroll Talbot Ralph Watson	A & A Boys Work Bylaws Community Service Finance Life Membership M & A N.C.B. Publicity N.C.B. N.C.B. Convention
District Convention Site	Sioux City, Iowa	
O.I. Representative	Past V.P. Dr. James B. Pretz, M.D. (Bernadette) Kansas City, Kansas	

Clubs in Iowa:

Ames
Bettendorf
Cedar Rapids
C.R.-Marion
C.R. Evening
C.R. Friday Morn.
**C.R. Sunrise
C.R. Thursday
Coralville
**Council Bluffs
C.B. Hi Noon
**C.B. West End
Davenport Brk.
Davenport
Decorah
Denison
Des Moines
Des Moines East
Doon
**Dubuque
**Dubuque Eve.
Glenwood
Grinnell
Hiawatha
Iowa City
I.C. Sunrise
Kalona
Larchwood
Maquoketa
**Marshalltown
Muscatine
Newton
**Ottumwa
Red Oak
Sioux City
Solon
Waterloo

Clubs Added:

Chariton
Atlantic
Washington
A.M.Marshalltown
Ankeny
Lisbon
Cedar Falls

Clubs Deleted:

Doon

- * Distinguished
- ** Honor Club

Secretary:

Don Faas
Phil Goedken
Adolph Topinka
Lester Burianek
Vern Eggleston
William Heller
*Paul A. Draper
Clark Parks
Virgil Mortensen
*Bruce Shrader
Robert Williams
David White
J. Wm. Van Fossen
Rex Concannon
James Klatt
Ted Cornelius
Geo. Billmeyer
Sam Burk
Eugene Schroeder
*Dennis Gansemer
Robert Noth
Donald H. Langholz
Delbert Elliott
Charlie Mark
Alan Leff
Robert Sierk
Richard Beck
Gerald Grotewold
Lynn Disney
*Harvey Vellinga
Mack Hunt
John Lewis
*Gerald Herriott
Raymond Johnson
Ralph Hansel
John Coady
Gale Williams

Paul E. Dysart
Robert C. Turner
Myron Shields
Fletcher Barnes
Ray M. Hathaway
Allen Baxter
Joe Poore

Treasurer:

Vic Tamashunas
M.E. Farley
Howard Strong
David Hupp
James Pickart
Kenneth Helming
Richard Polton
Larry Kennedy
Ken Stoner
Gary Grote
Vern Knop
David G. Claus
Wm. Eye
Leo Marolf
Tom Yuzer
Paul Overson
Merrill Schuetz
Stan Allison
Harold Aardema
Del R. Buchheit
William Howes
Leon Wendt
Rev. W. Taylor
Larry Turner
Ralph Deadman
Raymond Tollman
Larry Kern
William Roemen
Harold Feeney
Thomas B. Grothe
Bob Page
Charles Breckenridge
Paul R. Stoltz
LaVon Billings
Ralph E. Watson
James Krob
Sam Walthour

David A. Dunfee
Duane Sorensen
Paul G. Reynolds
Stan Bechtel
Dennis Hampton
James See
Pat Casey

Membership 1637-1894 + 257

Clubs 37+7-1 = 43

Life Membership Quota 14 - 21

International Rank 3

Zone 5 Eanes Ottumwa					Zone 6 Lichtenstein Dubuque								New Clubs Zone											
C. Rapids Marion	C. Rapids Sunrise	Decorah	Hawthorn	Waterloo	Corville	Iowa City	Iowa City Sunrise	Kalona	Ottumwa	Solon	Bettendorf	Deavenport	Deavenport Breakfast	Dubuque	Dubuque Evening	Macquoketa	Muscatine	Chariton	Atlantic	Washington	Marshalltown A.M.	Ankeny	Lisbon	Cedar Falls
20	110	10	10	30	40	10	70	130	120	90	150	100	50	220	160	110	90	120	20	30	10			
(40)								(80)	(80)			80		(40)			20							
120	120	70	100	120	120	120	110	120	120	120	110	120	110	120	120	80	100	60	10	20		20		10
20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	80	20						
50	50		50	50	50	50	50	50	50	50	50	50	50	50	50		50							
100					100			100	100	100		100		100	50									
200					200				200					200										
100									100					100										
40									10					40										
30	10				40				70					100										
									50					50										
40	40		40	40	40				40	40		40		40	40									
					10																			
60	80	60	60	60	60	80	60	80																
10				10	10			10																
30			30	30	30	30	30	30	30	30	30	30	30	80	80		30							
30			30	30	30	30	30	30	30	30	30	30	30	30	20		20							
100	50	100	100	100	100			100	100	100	100	100	50	100	100	50	100							
40	40	40	40	40	40	40	20	40	40	40	40	40	40	40	40	40	40	20						
30			30					30	30	30	30			30	30		30							
20	20		20	20	20	20		20	20	20	20			20	20	20	20							
30	10	5			20	5	5	25	60	45	15	10	35	60	30	5		10				5		
35	30	10	5		20	35	5	25	60	25	40	60	60	75	35	5		5				5		
40	10	5			20	5	5	60	45	20	10	10	15	25	35	10		5				5		
15	15	15	15	10	15	10	15	15	15	15	15	15	15	15	15	15	5	15	10			5		
80	20	20	80	80	80	40	40	80	60	60	40	60	60	80	80	20	40	40	40	20	20	20		
20	60		20	20	80	40	20	40	40	60	40	20	20	80	60		40							
30	50		30	40	30	10	30	30	20	30	20			60	40	10	10							
40	60		50	70		40	60	40	60	10	40	60	60	20		20	10	10						
40	10	10	40	30	40	40	40	30	20	30	20	30	40	40	10	30	20	20	10	10	10			
20	20			20	20			20		20			20	20	20		20	20			20	20		
					20			20		20				20	20									
40						40								40	40									
10	20			10	10	20	10		10		40			10										
110	120	120	100	120	120	120	120	120	120	120	120	120	120	120	120	120	100	70	30	40	20	30	10	
100	120	100	100	110	120	110	120	120	120	120	110	120	110	120	120	120	60	70	20	40	30	20	10	
40					40		40	40	40	40		40		40	40	40								
10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10								
200					140			120	200	120	20	40	40	140	20	20		40		60	40	20		
10	100				30	10	10				30	20	20	50	20									
420	420	420	480	480	480	480	480	480	480	480	480	420	420	480	480	480	480	250	220	80	160	90	20	
50			50		50			50	50	50								50						
110	175	95	110	150	225	165	130	225	210	210	170	175	155	225	195	130	145	265	280	320	310	300	40	10
33	4	34	35	21	7	27	29	9	5	11	17	15	19	2	12	30	28	36	38	39	40	40	42	43
-12	+7	-10	-4	-1	-21	-12	+4	+6	+6	+3	+3	+7	+5	0	+15	+11	+6	+10	0	+2	-1	-1		

Dedicated to local youth work

Charter Optimist Clubs in Lisbon & Cedar Falls

The 6th new club organized in the Iowa District this year on September 18, 1971 is the Optimist Club of Lisbon, Iowa. Lisbon is the 1st new club in Zone 4 and the 3rd club for District New Club Building Chairman Carroll Talbot.

The sponsor was the Sunrise Optimist Club of Cedar Rapids, Iowa, a club that is less than 18 months old itself. The sponsor club President is Paul Draper who is the new Lt. Governor for Zone 4. Lt. Governor Paul was assisted by many members of his club including the new President Ray Kimm, Charter President Kent Boisen, Kenneth Berchenbriter, John Hennessey and other members of the Sunrise Club.

Congratulations to Sunrise on the sponsorship of this new club. The organizational meeting was handled by able and capable O.I. Field Representative Bill Sanderson. Lisbon was organized with 39 charter members. They are enthusiastic and already have several large projects in mind for their club.

The new club officers are:

President Allen Baxter, a teacher-coach, Secretary-Treasurer James See, also a teacher-coach. The Vice-Presidents are: Arlow Whitman and Bruce Alger. The Directors are Elroy Hentges, Don McAfee, John Sterner, Sam Montgomery, Jack Pringle, and Bud Sizer.

The sponsor club is the Optimist Club of Dubuque, Iowa, last years A & A winner in the Iowa District. The sponsor club President is Dennis Gansemer who was assisted in the building of this new club by District Membership Chairman Jim Mul-

len, Bill Lee, and other hard working Optimists from the Optimist Club of Dubuque, as well as President Paul Draper from the Sunrise Optimist Club of Cedar Rapids, Iowa.

Congratulations to Dubuque on the sponsorship of this new club. The organizational meeting was handled very capably by Vice-President of Optimist International, Don Strub from Coralville, Iowa. The club organized with 36 charter members.

The new club officers are: President Joe Poore, Manager of Doctor Pets, Secretary-Treasurer Pat Casey, Vice-Presidents Paul Helland and Cecil Luckett, and Directors Pat Richardson, Norman Ritter, Gene Clark, Larry Jacobson, Bob Oshel, and Steve Veatch.

The new club meets Tuesday morning at 6:45 a.m. at Howard Johnsons Restaurant in Cedar Falls. For the brave ones that can get up before breakfast, join them and help welcome them into the Iowa District.

Welcome to the Optimist Club of Cedar Falls as the 7th new breakfast club organized this year.

The new club meets every Saturday morning at 7:00 a.m. at the American Legion Hall in Lisbon, Iowa. Why not plan on meeting with them for breakfast. Their Charter Presentation has tentatively been set for November 13, 1971.

The 7th new club organized in the Iowa District this year on September 30, 1971 is the Optimist Club of Cedar Falls, Iowa. Cedar Falls is the 1st new club in Zone 6 and the 3rd club for new club building chairman Harry Ehmsen.



Pres. Paul Draper pinning Pres. Allen Baxter.



Lt. Gov. Bob Klopp pinning Sec.-Treas. James See.

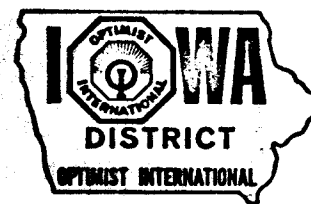
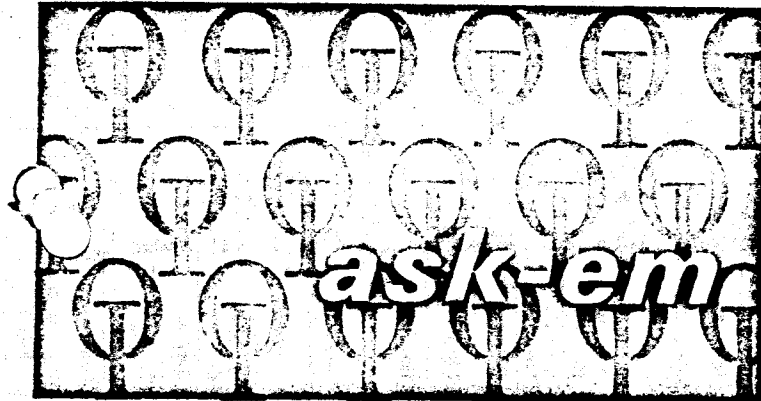


Lt. Gov. Russ Lichtenstein pinning Pres. Joe Poore.



Pres. Dennis Gansemer pinning Sec.-Treas. Pat Casey.

THE IOWA DISTRICT WELCOMES THE OPTIMIST CLUBS OF LISBON & CEDAR FALLS



your buddy-for Buddy 70-71

Volume 6 Issue 12

ASK 'EM

The following clubs know how to ASK 'EM and signed 10 or more new members this year as follows:

- 30 West End Council Bluffs
- 23 Dubuque
- 23 Bettendorf
- 17 Ottumwa
- 17 Council Bluffs
- 16 Dubuque Evening
- 15 Cedar Rapids
- 14 Marshalltown
- 14 Glenwood
- 14 Kalona
- 14 Chariton
- 12 Davenport
- 12 C.R. Sunrise
- 12 I.C. Sunrise
- 11 Larchwood
- 11 Muscatine
- 10 Solon

Those clubs with the largest net gain in memberships are:

- 17 West End Council Bluffs
- 15 Dubuque Evening
- 11 Cedar Rapids
- 11 Council Bluffs
- 11 Chariton

Congratulations to the following Optimists who did an outstanding job of adding members to their clubs, and will win tie bars:

- 27 Walt Sayers — W.E.C.B.
- 12 Paul Dysart — Chariton
- 8 Bernie Smith — Bettendorf
- 7 Mike King — Dubuque Eve.
- 5 Leo Greco — C.R. Sunrise
- 5 Harry Kral — Solon
- 5 Ron Farber — I.C. Sunrise
- 5 Bob Pekios — Bettendorf
- 5 LaVon Billings — Red Oak

- 5 L.P. Masters — Larchwood
- 5 Floyd Grotewold — Larchwood

OPTI-CALENDAR

- Nov. 6 — District Board Meeting — Newton
- Nov. 13 — Charter Presentation — Lisbon
- Jan. 15 — Charter Presentation — Cedar Falls
- Feb. 12 — District Board Meeting — Cedar Rapids

SPREAD OPTIMISM

Unofficially, but according to Iowa District records, the following goals were accomplished making Iowa a Distinguished and an Outstanding District:

Distinguished Lt. Governors:

- Zone 2 — Paul Mauer
- Zone 3 — Don Rand
- Zone 5 — Jim Eanes
- Zone 6 — Russ Lichtenstein

Distinguished Presidents — Honor Club

- Dr. Bruce Shrader — Council Bluffs #1
- Jerry Herriott — Ottumwa
- Harvey Vellinga — Marshalltown
- Paul Draper — C.R. Sunrise
- Dennis Gansemer — Dubuque

Honor Clubs (thru membership)

- Dubuque Evening
- West-End Council Bluffs
- And 12 Presidents will receive the Presidential Citation.

The winner in the Iowa District is Council Bluffs, following very closely by Dubuque.

Lt. Governor Jim Eanes is the District's

A. & A. winner. Jim, Jewell, and daughters have moved to Illinois, we will miss him immensely. I guess they could use a leader like Jim. We hope he comes back. He would make a great Governor.

DISTRICT RANKINGS

The Iowa District broke many records this year, many of its own set by those 5 great Governors that put the District where it is today. Our official year end rank among 39 O.I. Districts is third. This is the highest we have ever been. All Iowa Optimists are to be congratulated for a very successful year.

MEMBERSHIP:

Those roosters may now be returned to the governor (send 'em to Homer, men). The roosters are ready to be retired to "Old Cocks Home", as they have done their job of reminding you to ASK 'EM. Under the leadership of Jim Mullen, the Iowa District gained 284 net members of the 644 that joined us this year. 264% of quota.

NEW CLUB BUILDING

An outstanding accomplishment is a record of 7 new clubs this year with a tie of 3 each from Harry Ehmsen and Carroll Talbot. To break the tie, membership is the criterion and Talbot is the leader with the most charter members in the 3 clubs sponsored by zones 3 and 4. It was close. 175% of quota.

LIFE MEMBERSHIP

Lee Stocker, Life Membership Chairman of the District did it! Twenty life members purchased to aid N.C.B. financially or 143% of quota.



ACHIEVEMENT AND AWARD PROGRAM POINTS EARNED THROUGH

District Rank O.I. **3**
District Rank Region **1**
Zone Ranking **5-2-6-4-3-1**

<div><div><div>DISTRICT</div><div>OFFICER INFORMATION</div></div></div>			Zone 1 Gallagher			Zone 2 Mauer						Zone 3 Rand							
ACHIEVEMENT AND AWARD PROGRAM POINTS EARNED THROUGH			Larchwood			Council Bluffs						Marshalltown							
District Rank O.I. 3 District Rank Region 1 Zone Ranking 5-2-6-4-3-1			Possible Points	Doon	Larchwood	Sioux City	C. Bluffs	C. Bluffs Hi-Noon	C. Bluffs West End	Denison	Glenwood	Red Oak	Ames	D. Moines	D. Moines East	Grinnell	Marshall- town	Newton	C. Rapids
Membership Attendance	Net gain per month-each	10		100	80	140	20	220	50	130	90	30	60	30		100	80	120	
	Net gain 5 - 1st quarter	30				30		(40)	(40)	(40)									
	Net gain 15 - 2nd quarter	50																	
	Net gain 25 - year	80																	
New Club Bldg.	65% monthly average	10		120	120	120	110	120	120	120	110	120	100	120	10	120	120	120	
	65% 6 month average	20		20	20	20	20	20	20	20	20	20	20	20		20	20	20	
	65% 12 month average	50		50	50	50	50	50	50	50	50	50	50	50		50	50	50	
	1st NCB report (2 max.)	50				100													
Life Mem.	Complete prior 9/30/71	200				200										100	50	50	
	Co-sponsor prior 9/30/71	100														200	200		
	Sponsor or Co by 12/31/70	50																	
	35 Charter Members	100				100										100			
Dues	Each Over 35	10				70										50			
	Attend Meetings - 10 mo's.	10				60	30									40	20		
	50 mile brigade	50				50													
	First life member	40		40		40	40	40			40		40			40		40	
Boys Work	Each add'n. life member	10																	
	District paid 30 days	20		20	80	80	60	60	60	60	80	80	80	80		80	80	80	
	990 tax return - each	10		10	10	10	10	10			10	10	10	10		10	10	10	
	Oratorical contest	30		30	30	30	30	30	30	30	30	30	30			30	30	30	
Comm. Serv.	Entry in zone contest	30		30	30	30	30	30	30	30	30	30	30			30	30	30	
	Sponsor youth group 2 max.	50		100	50	100		100	50	100	50	100		50	100	100	100	50	
	Sponsor term program (2)	20		40	40	40	40	40	40	40	40	40	20	40	40	40	40	40	
	Friend of Boy Award	30		30	30	30		30	30	30		30			30	30	30	30	
Attendance District Bd. Meet. Dist. & O.I. Conv.	Participate Y.A.W.	20		20	20	20	20	20	20	20		20	20	20		20	20	20	
	Respect for Law 1 per mo.	5		25	10	30		50	15	15	15	15	10	55	30	36	25	60	
	Drug abuse 1 per month	5		20	10	30	20	25	10	50	15	45	10	25	30	40	40	60	
	Pro. R.S.V.P. 1 per mo.	5		15	15	30		25	10	15	10	10	10	15	30	30	20	60	
Reports	Add'n. Activities (3)	5		15	15	15	15	15	15	15	15	15	10	15	15	15	15	15	
	President attending	20		20	20	20	60	60	80	60	60	60	60	60	20	80	80	60	
	Sec. Treas. attending	20		60	20	20	20	60	20	60			20	40		80	60		
	Vice-Pres. attending (2)	10			20	70	40	40		30			30	10		40	40	50	
Club Visits & Other	Chr. B.W., NCB, Mem. each	10		50	30	120	80	70	50	40	70	30	30	10	10	100	80	100	
	Club banner	10		40	30	40	30	40	40	20	30	40	20	30	10	40	40	40	
	President-Elect	20			20	20	20	20		20						20	20		
	Sec. Treas. Elect	20			20	20													
MEMBERSHIP STATUS	President-Elect	40		40				40											
	Sec. Treas. Elect	40																	
	Club Members Each	10		20		10						10				40		20	
	Monthly by 20th	10		120	120	120	120	120	120	110	120	120	120	120	80	120	110	120	
TOTAL POINTS	Bonus by 10th	10		120	110	120	110	120	100	100	120	120	120	120	80	120	110	120	
	Bonus 12 by 10th	40		40		40		40		40		40	40	40		40		40	
	New officers by 6/10/71	10		10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	
	Outside City 5 max.	20		20	40	200	20	200	40		20	120	20	40	40	120	200		
RANK IN DISTRICT	Inside City 5 max.	10				100	10	40					20	20		100		80	
	Club Bulletin	40		420	190	420	420	420	420	420	420	420	420	80		420	420	420	
	Scrapbook at Convention	50		50		50		50		50						50	50	50	
				1435	250	2475	1545	2320	1500	105	1545	1635	1510	1110	505	2010	225	10	
MEMBERSHIP STATUS				+5	-1	+11	-8	+17	-2	-2	+9	-8	+3	-1	-8	0	-2	+11	

(Year-end standings -- Based on September Reports received through October 20)

REGIONAL COMPETITION -- 1970-71

VICE PRESIDENT BROWN

Dist.	New Club Building		Life Membership (x)		Membership		Avg. %	Dist. Rank
	Quota	Clubs	Quota	%	Net Quota	Net Gain Or Loss		
ARK	4	2	9	50.0	130	37	28.5	25
CAPVA	4	0	14	0.0	118	-33	- 2.2	38
NC	5	11	41	220.0	216	110	50.9	10*
SC	5	3	10	60.0	163	48	29.4	23
TENN	6	8	32	133.3	150	-99	- 2.6	21
Regional Average Per.....							54.5	

VICE PRESIDENT CREED

COWY	6	10	20	166.6	150	191	127.3	114.6	9*
NTX	6	3	34	50.0	167	-211	- 5.8	31.4	30
OKLA	4	2	9	50.0	133	-142	- 11.3	20.3	36
PACNW	5	5	15	100.0	162	53	32.7	60.9	20
SCTX	7	7	25	100.0	175	219	125.1	91.7	13
Regional Average Per.....							63.8		

VICE PRESIDENT CUPO

DEPA	5	5	25	100.0	161	162	100.6	83.5	16*
NJ	5	4	11	80.0	125	- 5	- 0.4	38.6	27
NY	4	2	8	50.0	100	- 21	- 2.3	32.6	29
WPA	4	0	7	0.0	125	- 57	- 8.0	- 0.3	39
Regional Average Per.....							38.7		

VICE PRESIDENT NOLTE

AMS	5	2	14	40.0	125	-199	- 13.4	24.3	35
DSMM	5	5	15	100.0	146	165	113.0	87.7	14
IOWA	4	7	14	175.0	107	259	242.1	155.7	3*
NEB	4	2	14	62.5	129	- 95	- 5.7	35.6	28
WIS	5	2	23	40.0	172	-115	- 4.2	25.7	33
Regional Average Per.....							65.8		

(x) 50% of Total Attained in LM. (Maximum credit for LM is Quota).
 •• Top District in Region
 •• Top Region

(Year-end standings -- Based on September Reports received through October 20)

REGIONAL COMPETITION -- 1970-71

VICE PRESIDENT NORDHOFF									
Dist.	New Club Building			Life Membership (x)			Membership		Dist. Rank
	Quota	Clubs	% Attain	Quota	Sales	% Attain	Net	Net Gain Or Loss	
ILL	6	2	33.3	29	27	46.5	196	-180	34
KAN	5	9	180.0	29	33	50.0	160	272	6
KYWA	6	1	16.6	28	24	42.8	150	-275	37
MD	5	9	180.0	24	34	50.0	134	429	2*
MO	8	17	212.5	50	58	50.0	214	411	4
Regional Average Per..... 101.9									

VICE PRESIDENT PARENT									
IND	6	8	133.3	48	49	50.0	150	172	11
MICH	5	5	100.0	29	32	50.0	157	173	15
OHIO	6	8	133.3	34	35	50.0	175	291	8
ONT	5	9	180.0	27	28	50.0	212	114	12
QUWA	8	14	175.0	31	44	50.0	203	426	5*
Regional Average Per..... 108.4**									

VICE PRESIDENT SHAW									
ALMIS	4	4	100.0	13	16	50.0	100	88	18
FLA	7	22	314.2	41	45	50.0	175	437	1*
GA	6	11	183.3	17	22	50.0	181	299	7
LA	4	3	75.0	10	13	50.0	100	-61	26
SETX	5	9	180.0	21	26	50.0	125	-28	19
Regional Average Per..... 106.7									

VICE PRESIDENT WILLIAMS									
ARIZ	4	5	125.0	11	13	50.0	100	-224	22
CALSO	4	3	75.0	11	15	50.0	140	17	24
NMWTX	4	7*	187.5	14	14	50.0	100	11	17*
PACC	7	3	42.8	27	27	50.0	194	-299	32
PACSW	9	5	55.5	66	49	37.1	225	-600	31
Regional Average Per..... 47.5									

(x) 50% of Total Attained
 •• Top District in Region
 •• Top Region

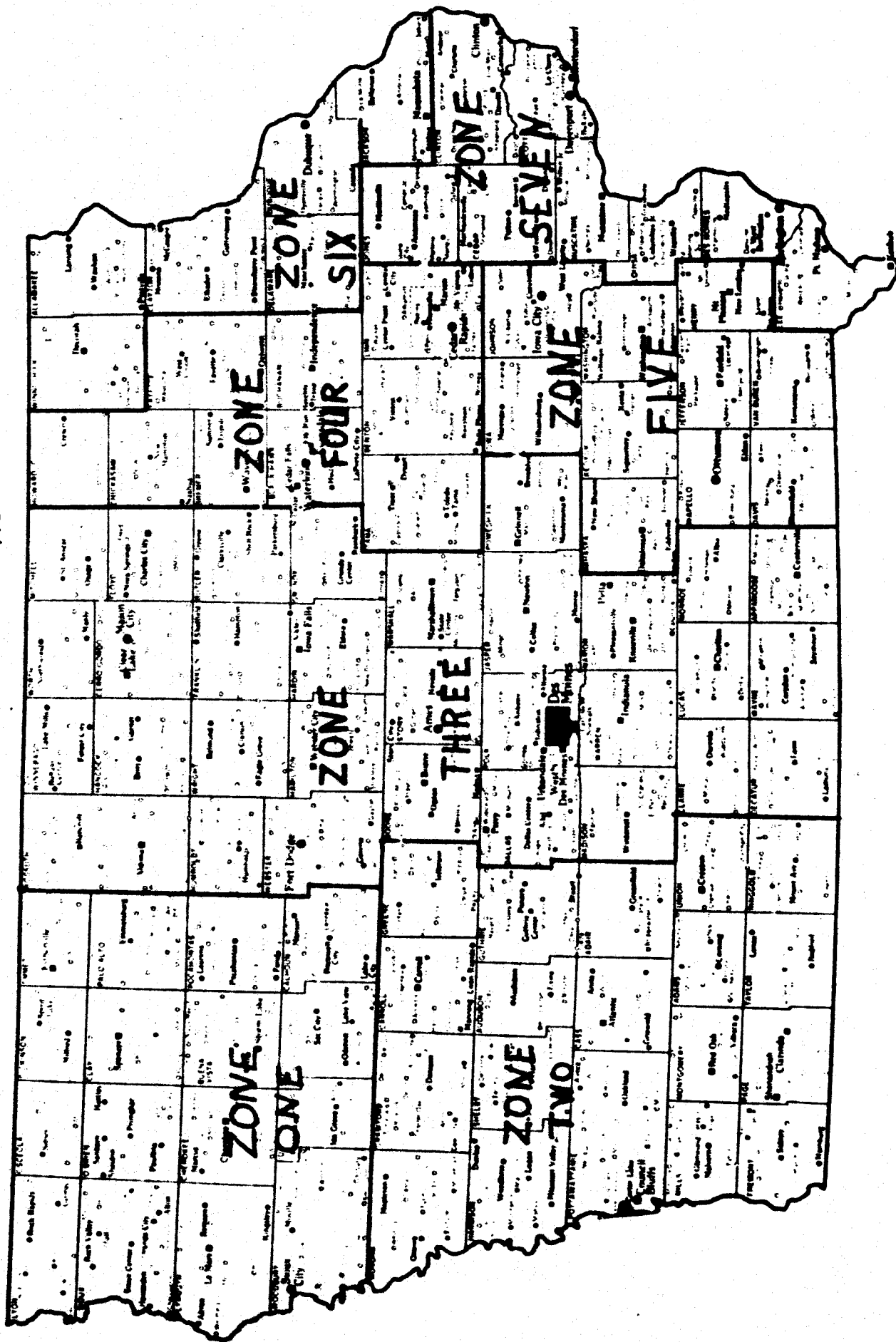
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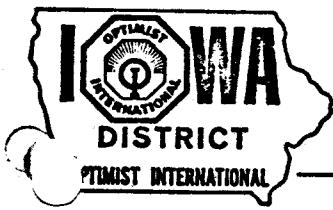
71-72

IOWA DISTRICT - OPTIMIST INTERNATIONAL

ZONE GEOGRAPHICAL BOUNDRIES

ESTABLISHED MAY 1971





"Friend of the Boy"

Robert W. "Tiny" Lehman, Governor
1434 1st Avenue N.E. Cedar Rapids, Iowa 52402

PAST GOVERNORS THOUGHTS - R.W. "TINY" LEHMAN - 6TH GOVERNOR

The first full year of Iowa Optimism in the Seventies. 1970-1971, saw the fledgling district: think, work and expect only the best.

The first six months were dark and gloomy: membership deletions broke all records; irate letters from ROOSTER lessee's; Clarence and Hills - new clubs that did not affiliate; Doon requesting a charter revocation, all but put "Tiny" in the nut-house. If it weren't for words of encouragement from Past Gov. Lee Stocker; piles of correspondence and phone calls from Vice-President Dave Nolte; Optimist International President "Buddy" Campbell's slogan "NOT MISSION IMPOSSIBLE, MISSION INVOLVEMENT"; knowledge that the Iowa District from Past Governor Morrie Dicker to Past Governor Roy Gallagher has gone UP-UP-UP; and most important of all, Iowans who would not let Optimism down; turned the tide from the possible poorest year in our short history to a record breaking year of involvement and accomplishment.

You brought the Iowa District from the bottom to the top in regional ranking and from 36th to 3rd in International ranking in a few short months. You brought the "Silver Bowl" and many other honors to our proud Iowa District and proved we are Iowans who care. Optimists like Walt Sayers, Paul Dysart, Bernie Smith and many others who knew how to ASK'EM caused our membership to grow to a plus 257. You desired to see Optimism spread by breaking another record and you added seven new clubs to our district. The records prove that in addition to accomplishing these feats, every optimist and optimist club was also busy continuing annual boys work and community service projects and instigating new projects that makes our communities and our state a better place in which to live. I am proud of each of you and pleased I have been honored to serve with you.

Each day should bring additional wisdom. Our year taught me many things, some of which I would like to pass on - space permitting:

For success, we need enthusiastic leadership with a deep desire to accomplish the impossible dream, instead of a complacent attitude of I'll try or I'll accept that office if no one else will take it - all the way from club to international level. An election isn't an election unless there are at least two candidates.

We could do a better job of assisting new clubs become strong clubs after they are built. We must follow through on our accomplishments with regular assistance, visitations and advise. A new baby is not weaned at birth.

We must train new members in the facets of optimism from boys work to new club building. How many members of your club are experienced enough to initiate new club activity?

Don't we need a follow-up system to member deletion? What happens to them, where do they go? How about the transferee? Couldn't he be a good addition to your club? Or a key-man in that town that does not now have an Optimist Club?

Isn't this involvement?

God gave us this day to do with as we will! We can use it for good, or we can waste it, but what we do with today is important because we are exchanging a day of our life for it. When tomorrow comes, today will be gone forever, leaving in its place something that we have traded for it. Let us hope that it is good - not evil, gain - not loss, success - not failure, in order that we do not regret the price that we paid for it.

Optimistically yours,

Tiny

Robert W. "Tiny" Lehman, Past Governor