

1971-1972 IOWA DISTRICT

President of O.I.

Norman L. Shipley
R.R. 1
Union, Ontario

Regional Vice-Pres.

Donald E. Strub
705 Manor Drive
Iowa City, Iowa 52240

Governor

* * Homer Rinehart
Box 187
Marshalltown, Iowa 50158

Lt. Governors

Ralph Watson
* * Doug Cozad
George Billmeyer
Paul Draper
Gerald Herriott
Jim Mullen
Bob Pekios

Sioux City
Council Bluffs
Des Moines
Cedar Rapids
Ottumwa
Dubuque
Bettendorf

Secretary-Treas.

Gibson F. Barnard Marshalltown

District Chairmen

Gary Pierce
Richard Beck
Ralph LaCombe
Charles Trussell
Everette Foster
Willard Verba
Charles Trussell
William Harrison
Harry Ehmsen
W.E. Rowland
Keith Erskins
Carroll Talbot

A & A
Boys Work
Club Service
Community Service
District Convention
Finance
Life Membership
M & A
N.C.B.
Publicity
N.C.B.
N.C.B.

District Convention Site
District Convention Site

Waterloo, Iowa

O.I. Representative

Past V.P. Dudley D. Williams
(Jane) San Diego, California

Clubs in Iowa:

Ames
Ankeny
Atlantic
Bettendorf
Cedar Falls
+ Cedar Rapids Thursday
C.R. Tuesday Noon
C.R. Evening
C.R. Friday
C.R. Sunrise
C.R.-Marion
Chariton
Coralville
• Council Bluffs
C.B. Hi-Noon
C.B. West End
Davenport
Davenport Brk.
Decorah
+ Denison
+ Des Moines
Des Moines East
• Dubuque
Dubuque Evening
Glenwood
Grinnell
Hiawatha
Iowa City
Iowa City Sunrise
• Kalona
Larchwood
Lisbon
• Marshalltown
Marshalltown Brk.
Maquoketa
Muscatine
+ Newton
Ottumwa
• Red Oak
+ Sioux City
Solon
Washington
Waterloo

Clubs Added:

DeWitt
Dubuque Morning
Bettendorf A.M.
Iowa Falls
Villisca
Deerfield, Illinois
Mt. Pleasant
Onawa

Clubs Deleted:

Des Moines East
Grinnell

President:

Dr. Phillip Round
Ray Hathaway
Robert L. Turner
Bernard Smith
Ron McGee
David L. Marner
Raymond Rompot
Keith Koch
Gerald Duenow
Ray Kimm
Richard Cooper
Paul Dysart
Donald A. Hoy
• Gary Woods
Bruce A. Graebner
Donald J. Schulz
Donald W. McGuinness
Robert McGrary
Michael Fitzgerald
Curtis Yankey
Roger Johnson
Stanley G. Allison
• Merlan Marting
J. Wilson McCallister
Leon A. Wendt
Fred England
Marion J. Franklin
Keith U. Klingler
Lester L. Batterman
Edward M. Yoder
William H. Roemen
Allen W. Baxter
Robert C. Lepird
Fletcher Barnes
George Watters
Larry W. Solley
Gerald W. Durant
Charles M. Kiple
• Floyd Hamman
Russell B. Vogel
Allan B. Eich
Myron L. Shields
H.H. Borland

• Distinguished President

Chuck Green
Edward P. Bisenius
Herman Zifferin
Norman Tolsdorff
Gilbert Cohoon
Ralph Godzicki
Robert W. Grieser
Randel Kuhlman

+ Presidential Citation

Membership 1896 - 2001 +105
Clubs 43-8-2-1-48
Life Mambership Quota 15 = 19

Secretary:

Victor Tamashuna
Dennis Hampton
Duane Sorensen
Jack C. Adams
Pat Casey
W. Larry Kennedy
Ralph LaCombe
James Pickart
Gary Larkin
Richard Polton
James Follon
Mark Anderson
John O'Neil
Gary L. Grote
Lance L. Severson
Lyle Dawson
Carleton Toole
Wm. P. Cusack, Jr.
Thomas C. Yuzer
Paul Overson
Merrill L. Schuetz
William T. Lass
Jim Mullen
Wayne J. Kilburg
James H. Sherry

Robert A. Jayne
Ralph M. Deadman
James L. Henkel
Richard O. Beck
Robert Kervliet
James A. See
Thomas B. Grothe
Michael M. Wood
Gene Frey
Ted E. Ziemann
Lowell D. Zimmerman
Rodney L. Day
Gordon G. Elrick
Ralph Hansel
James Krob
Paul Reynolds
Robert R. Wilharm

• • Honor Club

Hal Scott
Barney Bishop
Ben Hunter
Dennis Speas
Tom Focht
Merle Brander
Donald L. Kinke
John Zink

Int. Rank 7

NU
WV7

REGIONAL COOPERATION -- 1971-72

[illegible]

REGIONAL COMPETITION -- 1971-72

District	New Club Building	
	Clubs	Per Cent
Quota	Org'd	Attained

VICE PRESIDENT GRAY

VICE PRESIDENT GUM

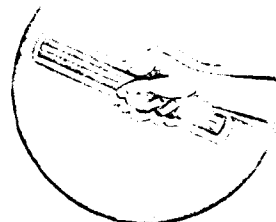
VICE PRESIDENT PRICE

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"Commitment to Action"

"Carry the Baton"



Volume 7 - Issue 12
September 30, 1972

MESSAGE FROM SECRETARY-TREASURER GIB - -

I've met lots of great Optimists, both old and new, which has made this year one of the best. It looks like we have made another step forward for OPTIMISM in the IOWA DISTRICT. I'm wishing the new officers and chairmen the best of luck in Optimism for the New Year. - -
Gib Barnard, Sec.-Treas. Iowa District 1971-72.

* * * * *

A NEW SEASON - - - -

Past Governor Homer has taken up the role of Assistant Coach and has passed the ball to a new team Coached by Harry Kral who will huddle with his team on Nov. 4 in Newton, Iowa at the Ramada Inn. The coaching staff will meet in executive session on November 3 and will hear from an expert in the field - Jack Fairall - starting at 7.45 p. m. wherein the plays for coming year will be diagrammed. Current indications are that the quarterbacks will be asked to get additional players to join their team and strengthen their position in the civic league. If this can be done via the methods available (membership on existing teams and new farm clubs) the Iowa team should rank high in the final standings with other participants in the United States and Canada. Try outs for cheerleaders has been limited to boys only in the past wherein the boy with the outstanding voice was granted a \$500.00 scholarship - this year the girls will have an equal opportunity on an "optional basis" which means that it is not mandatory that the girls be heard from - only if the quarterbacks desire to have them locally to inspire their members on the course they have selected.

The International cheer this year is "Dedicated to Service" while the local team will be using the cheer of "PRIDE - Personal Responsibility In Daily Efforts - combined, they should make a lot of noise throughout the International League. Again, we are looking for a winning season as we have had in the past under some outstanding coaches. We must get together and exchange plays if we are going to achieve this success - plan to be in Newton on Nov. 4 and share with others your ideas. - -

Harry Kral, Governor

GOVERNOR'S MESSAGE - - - -

FIRST I want to thank all Iowa Optimists and some fine Optimists in Illinois for making IOWA an HONOR DISTRICT again for five straight years. From information on hand at this time, you have also made me a Distinguished Governor.

We all owe a great deal to the Past Governors and the Past District Officers, as well as Past Club Officers. We also owe a very special thanks to our ladies for giving us the necessary time to do a fine job for the IOWA DISTRICT for the past seven years in Community Service, Youth Work and New Club Building.

I appreciate the efforts of the District Officers this year. You have proven you were Committed to Action and have certainly Carried the Baton -- ALL THE WAY. It has been a fine team effort. I thank you for your consideration and your patience with my efforts in our Great Year. May God Bless each of you in your future DEDICATION TO SERVICE.

It was a great year for Norene and me. I want you all to know I appreciate the opportunity of serving as your Governor in 1971-72. - - - - -
Homer

UNOFFICIAL STATISTICS - from Iowa records -

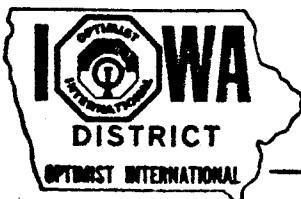
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Honor District for the 5th straight year!!!
Distinguished Governor!
1 Distinguished Lieutenant Governor!
5 Distinguished Presidents!
7 Honor Clubs!
12 Clubs to receive the Presidential Citation!

MEMBERSHIP QUOTA 115 - Reached 135
NEW CLUB BUILDING QUOTA 4 - Acquired 8
LIFE MEMBERSHIP QUOTA 15 - Signed 19
REPORTS QUOTA - 90% to OI on Time!
DUES - All Club dues paid to OI by 9/30
VISITATIONS by Governor or Lt. Governors
CLUB BULLETINS published and sent to OI
ORATORICAL CONTESTS by at least 29 clubs!

Zone 3
Billmeyer

Iowa District - Sept. 30, 1972			Poss. Pts.	Larchwood	Sioux City	Atlantic	C.B.O.C.	C.B. Hi N.	W.E.C.B.	Denison	Glenwood	Onawa	Red Oak	Villisca	Ames	Ankeny	Chariton	Des Moines	Iowa Falls
Dist. Rank O.I. Region 1																			
COMMITMENT TO ACTION																			
CARRY THE BATON																			
Membership & Attend.	Net gain per month-each	10	20	60	20	200	70	80	110	110	390	120	370	40			20	110	30
	Net gain 5-1st quarter	30																	
	Net gain 15-2d quarter	50																	
	Net gain 25-year	80																	
	65% monthly average	10	120	120		120	100	120	120	120	20	110	30	120	30		50	120	
	65% 6 month average	20	20	20		20	20	20	20	20		20	20		20		20	20	
	65% 12 month average	50	50	50		50		50	50	50		50	50		50			50	
New Club Building	1st NCB report (2 max.)	50		50		100			50			50						50	
	Complete prior 9/30/72	200				200						200							
	Co-spons. prior 9/30/72	100																	
	Spons. or Co by 12/31/71	50																	
	35 Charter Members	100				100						100							
	Each Over 35	10				10						20							
	Attend Meeting-10 mo.	10				70						30							
Dues & L.M.	50 miles brigade	50				50													
	First Life Member	40	40			40		40		40		40						40	
	District paid 30 days	20	80	80	60	80	80	80	80	80		80	20	80	80	40	80		
Boys Work	990 Tax Return-each	10	10	10	10	10	10	10	10	10		10	10	10	10	10	10	10	10
	Oratorical contest	30	30			30	30	30	30	30		30	30		30			30	
	Entry in zone contest	30	30			30	30	30	30	30		30	30		30			30	
	Sponsor youth group-2 Max.	50	100	50	50	100		100		100		50					50	100	50
	Sponsor term Prog. (2)	20	20			40		40	40	40		20					40	40	
	Friend of Boy Award	30	30	30		30		30		30									30
Comm. Serv.	Participate YAW	20	20	20	20	20	20	20	20	20					20	20	20		
	Respect for Law-1 per mo.	5		10		35		35	5			5		5		5	5	10	
	Drug abuse-1 per mo.	5		5		20		20		5		5		5		10	5	20	
	Proj. RSVP-1 per mo.	5		5						5		5		5					
	Anti-Pollution-1 per mo.	5		5		5						5		5				10	
	Add'n Activities (3)	5		30	5	50	5	80	5	10		20		15			70	45	
Attendance Dist. Bd. Meet. Dist. & OI Conv	President attending	20	60	60	40	80	80	80	60	80		80	20	20	40	60	40	20	
	Sec. Treas. Attending	20		60		80		40				20		20	20	40	40		
	V. Pres. Attending (2)	10	10	30	10	80		30		10		30					30		
	Chr. BW, NCB, Memb. Each	10	40	20		110	20	110	10	20		50		10			20		
	Club banner	10	30	40	10	40	20	40	30	40		40		20	10	30	20		
	Pres. Elect Ia. Conv.	20	40	40		40	20	40		20		20					20		
	Sec. Treas. Elect Ia. Conv.	20	20	20		20	20	40									20	20	
	Pres. Elect OI Conv.	40																	
	Sec. Treas. Elect OI Conv.	40																	
	Club members each OI Conv.	10	10										20						
Report	Monthly by 20th	10	120	120	80	120	120	120	120	120	20	120	50	120	80	90	120		
	Bonus by 10th	10	120	120	20	120	70	120	120	110		90	50	90	30	80	100		
	Bonus 12 by 10th	40	40	40		40		40	40										
	New Officers 6/10/72	10	10	10		10	10	10	10	10		10	10	10	10	10	10	10	10
Club Visits	Outside City 5 max.	40	80	120	40	180		120	40	40	40	50	40	40	120	80	140		
	Inside city 5 max. & Mkeup	10				20		15		50		10				10	40	60	
	Charter Pres. Per Memb.	5	20	30	10	150		40	10	10	60	65				90	25		
	Club Bulletin	40	120	40	120	40	120	40	120	40	120	40	120	40	120	40	120	40	120
	Scrapbook at Convention	50	50	50		50		50		50		50						50	
	Each Comm. Proj. May Bd. Mtg.	20	20			60		100										40	
TOTAL POINTS			1720	1785	855	3090	1145	2320	1490	1740	650	2170	800	1245	990	970	1100	1000	
RANK IN DISTRICT			16	14	39	1	33	7	23	15	44	8	42	31	37	38	10	10	
MEMBERSHIP STATUS			-3	+6	-8	+5	-10	-12	+10	+2	=	+11	=	=	-14	-13	+10	-	



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REGIONAL COMPETITION -- 1971-72

District	New Club Building		Life Membership (x)		Membership			Avg. %	District Rank			
	Quota	Clubs Org'd	Per Cent Attained	Quota	Sales	Per Cent Attained	Net Gain % Attained					
							Net Quota			Cr Loss	Or Lost	
CALSO	4	2	50.0	12	16	50.0	131	- 25	-	1.8	32.7	29
PACC	7	4	57.1	26	21	40.4	175	- 44	-	1.6	32.0	30
PACNW	5	5	100.0	16	16	50.0	163	- 6	-	0.3	49.9	23*
FACSW	9	3	33.3	57	52	45.5	250	-251	-	4.0	24.9	32
Regional Average Percentage...											36.9	

[illegible]

State	Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
AMS	4	1	25.0	12	17	59.0	100	- 80	-	6.2	22.9	33																																																																																									
DSMM	4	5	125.0	15	18	59.0	128	166	126.8	109.6	14																																																																																										
ILL	6	1	16.6	27	21	38.8	156	- 48	-	1.6	17.9	35																																																																																									
IOWA	4	8	200.0	15	19	59.0	115	141	118.2	122.7	7*																																																																																										
WIS	5	2	40.0	25	19	38.0	183	- 32	-	1.2	25.6	31																																																																																									

ALMIS	4	1	25.0	14	9	32.1	147	-125	-	7.8	16.4	36
ARK	4	9	225.0	11	18	50.0	106	537	412.3	229.1	229.1	2*
FLA	7	16	228.5	45	58	50.0	175	374	161.2	146.6	146.6	5
GA	6	8	133.3	20	23	50.0	150	42	28.0	70.4	70.4	18
LA	4	5	125.0	12	15	50.0	136	196	144.1	106.4	106.4	13
Regional Average Percentage...												113.8

VICE PRESIDENT EMERY

VICE PRESIDENT GRAY

VICE PRESIDENT GUM

VICE PRESIDENT PRICE

CAPVA	4	3	75.0	13	15	50.0	122	52	42.6	55.9	20
DEPA	5	1	20.0	25	22	50.0	172	-239	- 8.5	20.5	34
MD	5	8	160.0	28	30	50.0	153	218	130.7	113.6	11*
NJ	5	3	60.0	10	10	50.0	125	- 32	- 2.8	35.7	27
NY	4	2	50.0	8	6	37.5	127	44	34.6	40.7	24
Regional Average Percentage. . .											53.3

IOWA DISTRICT - OPTICIST INTERNATIONAL

ZONE GEOGRAPHICAL BOUNDRIES

ESTABLISHED MAY 1971

