1972-1973 IOWA DISTRICT

President of O.I.

S. Phil McCardwell (Ruth) Suite 169, Mall Office Center 400 Sherburn Lane

Louisville, Kentucky 40207

Regional Vice-Pres.

Jack W. Fairall (Bonnie) 8710 Galena Drive El Paso, Texas 79904

Governor

* Harry Kral (Bernice) 414 South Market Street

Solon, Iowa 52333

Lt. Governors

* William H. Roemen Floyd Hamman Harvey Vellinga Gerald Durant

Red Oak Marshalltown Newton

Larchwood

H. H. Holly Borland Kieth Koch

Waterloo Cedar Rapids

* W. Bill Rowland * Richard Beck Merlan Marting Richard Davis

Iowa City Kalona Dubuque Muscatine

Secretary-Treas.

Willard Verba

Cedar Rapids

District Chairmen

Gerald Herriott Ralph LaCombe Roy Gallagher Homer Rinehart Bob Pekios

A & A Youth Act. Club Serv. 11 11

Leland P. Stocker Dean Chandler Leslie H. Miller Paul Draper Gary Turner

Community $S\epsilon$ Convention Finance

Doug Cozad Paul Dysart Herb Cochran

Life M. & Pt M & A N.C.B.

Charlie Trussell Bill Harrison R.W. "Tiny" Lehman N.C.B. Leadership Oratorical Parl.& Nom.

N.C.B.

District Convention Site

Des Moines, Iowa

O.I: Representative

Norman L. Shipley (Past Pres.)

* Distinguished

Clubs in Iowa:

Ames Ankeny Atlantic Bettendorf Bettendorf A.M. Cedar Falls Cedar Rapids Cedar Rapids, evening

Cedar Rapids, Thurs. Cedar Rapids, Friday Cedar Rapids, Sunrise Cedar Rapids, Marion Chariton

Coralville **Council Bluffs

Council Bluffs Hi-Noon Council Bluffs West-end

Davenport

+Davenport Breakfast

Decorah Denison Des Moines DeWitt Dubuque

+Dubuque Evening Dubuque morning

Glenwood Hiawatha Iowa City

Iowa City Sunrise

Iowa Falls

**Kolona

**Larchwood Lisbon

Marshalltown

Marshalltown morning

+Maquoketa Mt. Pleasant Muscatine Newton Onawa Ottumwa Red Oak

Sioux City **Solon Villisca

Washington Waterloo

Clubs Added:

Ely

*Distinguished President +Presidential Citation

Cedar Rapids, Daybreak +North Liberty Little Rock

Mel Weiland Larry Fuhrmeister James Haegele James Barger

President:

Carl C. Watson Jerry Schuttloffel Richard E. Moser Arlan High Herman Ziffren

Norman Ritter Harold Bogert Dale Peek

Tom LeBuhn

Jerry Shoemaker Jerrald Adams David Hupp

Paul Wehage Tom Greenland H. Ehmsen Garrett Wimpey

Doug Cozad E. B. Floersch Melvin McKern Roy A. Bush Henry Farber Bruce Keith Rev. Jerold Irvin Harold Harner Kim Haring

Del Buchheit William Howes Dr. John Quinlan Merlin Hale

John Greif Herbert Jordan Thomas Summy

Norman Tolsdorf * Monroe Yoder

* Floyd Hawk Mike Williams Charles King Gary Pierce Charles Dietz Bob Grieser Theodore Ziemann

Rick Breckenridge Randel Kuhlman Arnold Roseman Donald Maher

Merle Albers * Pat Nalley Gil Cohoon

Rex Ray Fred Locke Secretary;

Darrill Abel Bill Gales Leslie Young Bud Austin Benton Hunter Stephen Daggs Ralph LaCombe Jim Pickart Bill L. Kennedy Gene Kellenberger

James Riehl James Follon Rev. James Krapf

Ron P. Searcy Gary Kirkendall Douglas Ives James Vonderhaar William Cusak Gene Frank Paul Ouverson Harold DeSmidt James Richmond Robert Metalak Wayne Kilburt

Karl Hunter Richard Allesheiligen

Keith Kress Ralph Deadman William Stevenson Dennis Speas

Richard Beck Ray Tiezen James (Sam) See Paul Hicks John Rundall

Allan Burr Donald Kinker Robert Poyer Jon Born John Zink

Varrell Fullmer Larry Neal Ralph Hansel

Al Eich Tom Focht

Maynard Goff Jr. Dennis Sommer

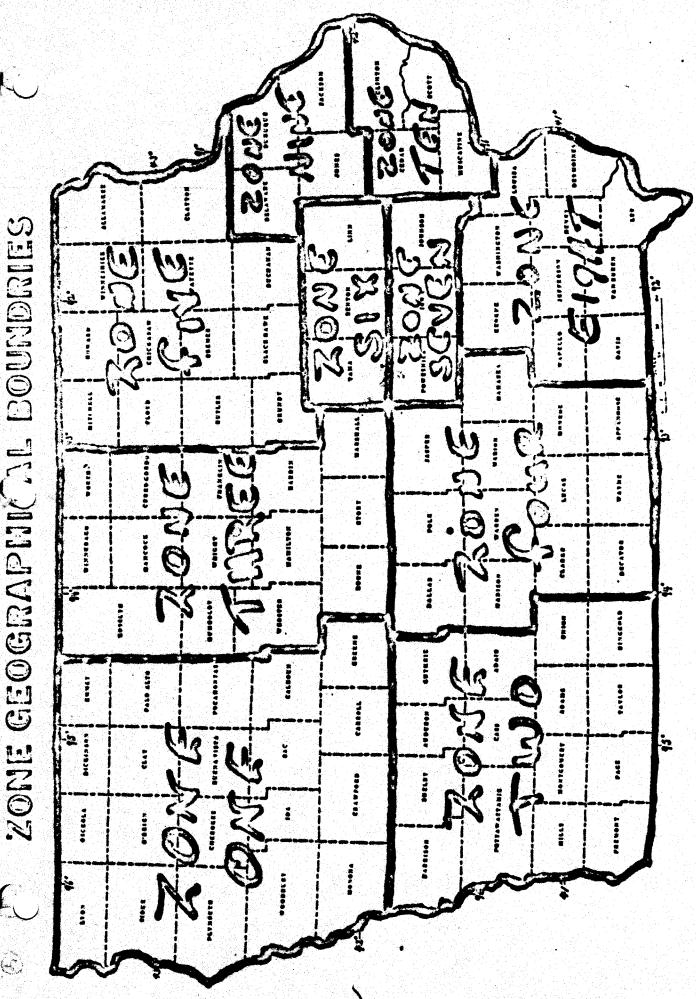
**Honor Club

Les Kral Gary Johnson Gordon Kuiper Robert Krob

Clubs Deleted;

Iowa Falls Ankeny

Membership 2001 - 2109 +108 Clubs 48 + 4 - 2 = 50Life Membership Quota 17 = 18 International Rank 17



ESTABLICHED AUGUST 19, 1972 EFFECTIVE COTOSER 1, 1972



VOLUME VIII



September 30, 1973

No. 3 No. 4

O.C. of LITTLE ROCK ORGANIZED SEPTEMBER 18th

The Optimist Club of Little Rock became the third new club in the Iowa District when it was organized on September 18, 1973 with "85" charter members. Tom Watters, Optimist International Representative, was the official organizer who inducted James Haegele as the Charter President and Gordon Kuiper as the Secretary - Treasurer. Vice Presidents will be Gene Peters and Kenneth Dammann. Directors 2 years - Dwight Leemkuil, Jack Peters, Martin Kruse; Directors 1 year - Larry Heidebrink , Klass Nagel and Russell Peters. Sponsor of the Optimist Club of Little Rock was the Optimist Club of Larchwood under the direction of President Russ Hawk with the help of his new club building chairman Roy Gallagher and his committee. This is the largest group of men chartered to date in the Iowa District and will be a record that will be hard to surpass. Our congratulations to the sponsors and to the newly formed Optimist Club of Little ock - WELCOME !

The Optimist Club of Ely, as commissioned on September 26, 1973, became the fourth club to gets its start during the current year in the Iowa District. Doctor Ray Rembolt represented Optimist International as the official Com missioner with 35 men signed at the official meeting. With the charter membership remain ing open until the official organizer arrives from Optimist International, it is expected that the official membership at that time will be 70 charter members. Inducted as the Charter President was James Barger with Robert Krob serving him as the Secretary - Treasurer. Vice Presidents will be Marvin Dostal and Orville Meskimen. Directors 2 years - Richard Harger, Richard Holscher and Elmer Vonorny. Directors 1 year - Alvin Danielson, Keith Carson and Marvib Gregor. The Optimist Club of Kalona was the sponsoring club at Ely and they are to be congratulated on the formation of Ely and making the new club building quota both for their club and the Iowa District. President Monroe Yoder led tha Kalona group assisted by new club building chairman Dick Beck and his committee. Our congratulations to the newly formed Optimist Club of Ely - WELCOME !

O. C. OF ELY COMMISSIONED SEPTEMBER 26, 1973





James Barger

Robert Krob

Pictured above are Jim Barger, President and bob Krob, Secretary - Treasurer of the Optimist Club of Ely which was commissioned on September 26, 1971 by Doctor Ray Rembolt, This club was the fourth to be formed in the Iowa District during the past year.

WILLARD LOOKS BACK ON 1972 - 1973

As we look back over the last twelve months, we can see where we could have done somethings different, but as the old saying goes " lind sight is better than fore sight " and as we are only human and not blessed with such , we are unable to do it again.

Noth Marjoric and I have enjoyed traveling the District, meeting with you and getting to know you better and now calling you "OUR FRIENDS".

It is an experience that one is afforded only a few times in ones life time and we will remember and cherish it forever.

As I was just saying to Harry, we will have to get together for an hour or so each month in the future for a few months to get out of the habit of getting together to work on the bulletin as we have done each month during this past year. It has been a lot of work, but enjoyable work for a good cause.

Now in closing, we extend a warm welcome to each of you to call us when you are in our City so that we can get together and discuss the good times we have had this past year.

Willard W. Verba, Past Secretary - Treasurer

OBJECTS

To develop Optimism as a philosophy of life; to promote an active interest in good government and civic affairs; to inspire respect for law; to promote patriotism and work for international accord and friendship among all people; to aid and encourage the development of youth.

"OUR THEME"

Well now, this is going to be the last article that I write for Over The Line as the Governor of the Iowa District. It is really a time that I would like to spend

in reminiscing over the past year. But I will not. There is still too much to do.

As you all know, our theme this year was PRIDE "Personal Responsibility In Daily Efforts ". I felt from the very beginning the need for all of us to continually remember that as adults, this is the main function that we have and will have all the days that are left for man upon this planet we call "Earth".

As we have gone from place to place and seen the interacting of Optimists in todays society the more the truth of this theme runs true. As I have visited with you, many of you have told me that you feel that the young people have appreciated the guidance we have offered and have accepted it as help and not as an attempt for one generation of people to control the other.

The great sea of happy faces of the children who have participated in our many and varied programs bear out the truth that our work is a good work.

The same happy faces that are rewarded through our many awards and scholarship programs bear out the truth that our young people like the idea of being rewarded for their particular accompliahments. Many of those who have lost in competition come back and try again and bear out the truth that our young Americans believe in and enjoy competition. They are not devasted by loss but pick up the gauntlet and "pass on to the greater achievements of the future". We believe in this idea! They have proven that they believe in this idea

Our young people have taught us a great lesson. They remain resilient and hopeful about life and we who sometimes tire in our efforts toward them, who sometimes wonder if it has been all worthwhile, who wonder if the seeds we've planted have taken root, can look back at these same young people and realize that we have been effective and hence we should never tire in the work that we are committed. There is much left to do. We have just started. Our communities and families call out to us to continue this endeavor that we are in. There is a need, we have the knowledge. This is the time for greater committment and dedication to the service of " Personal Responsibility In Daily Efforts "- PRIDE.

WANTED - MEN TO OPERATE A YOUTH FACTORY

The need for community service and youth work is greater today than ever before. This need is being partially met by dedicated Optimists who believe and practice the objects of Optimism.

Tomorrow the need will still be there only it probably will be increased. And if the trend continues in the Iowa District. there will be fewer Optimists to meet the need.

Who will be the Optimists of tomorrow and how will we fulfill our obligation to tomorrow's wouth?

Surely some of us will remain active and involved because we see the need and we derive satisfaction from helping others. However, some present day Optimists will pass from the scene for one reason or another. Who will re-

see these men? Who will accept the challenge nat faces us?

The new members will be those qualified, capable citizens who are selected, screened and invitied to join an Optimist Club. It may be an existing club or the new club that must be built to help serve our communities. Information dealing with membership growth and new club building is available. For such information, please contact your Club President, your Lieutenant Governor, any District Chairman or write Optimist International. "Ask and you will receive".

keports as received to date indicate that only 20 clubs in the Iowa District received the "Friend Of Youth Award ". This is less than one half of the clubs in the District and from all indications, many of you failed to make the necessary application for this award. Reported as having received the award were: Red Oak, Kalona, Maquoketa, Cedar Rapids, Sunrise Iowa City, Solon, Waterloo, Council Bluffs, Evening Dubuque, Denison, Sunrise Cedar Rapids, Evening Cedar Rapids, Coralville, Dubuque, Larchwood, Marshalltown, Morning Marshalltown, Ottumwa, Mt. Pleasant and Washington.

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SCRAP BOOK AWARDS MADE AT DISTRICT CONVENTION

Awards were presented at the District Convention in three different catagories with the winners being: OPTIMIST CLUB OF LARCHWOOD in

up 1; OPTIMIST CLUB OF COUNCIL BLUFFS in up 2; EVENING OPTIMIST CLUB OF CEDAR RAPIDS in Group 3. Less than one third of the clubs in the District submitted scrap books in the competition however those clubs that did take the time to prepare a book are all to be congratulated as it expressed the activities of their clubs during the past year.

RESOLUTION ADOPTED AT DISTRICT CONVENTION

WHEREAS, the Iowa District of Optimist International is in its eighth year of infancy and has been steadily increasing its activities in Youth Work and Community Service, and WHEREAS, the Iowa District of Optimist International has grown in seven years from 1148 members and 25 clubs to 2001 members and 48 clubs, and WHEREAS, the Iowa District of Optimist Inter-

national has had 21 Distinguished Presidents; 29 Honor Clubs; 14 Distinguished Lt. Governors and has made Honor District the last five years with five Distinguished Governors and three Regional silver bowls, and WHEREAS, the Iowa District of Optimist International desires to continue to strive for greater attainments in the awards program and promote and spread Optimism, the Optimistic philosophy and the Optimist Creed throughout the entire State of Iowa by increasing the membership in all existing clubs and by building new Optimist Clubs in existing and new communities, and

WHEREAS, the Governor of the Iowa District, Harry Kral, and all elected and appointed officers and chairmen of the entire Iowa District of Optimist International are working extremely hard and devoting considerable personal time for the attainment of the goals of the Iowa District of Optimist International and to make Iowa a better State in which to live.

NOW THEREFORE BE IT RESOLVED that all Optimists of the Iowa District of Optimist International, gathered here at its eighth annual convention, at the Holiday Inn in Des Moines, Iowa on this 25th day of August, 1973, hereby rededicate ourselves to the goals of the Iowa District of Optimist International, and will each personally encourage and join all fellow Optimists, in an all out effort to make the fiscal year of 1972-1973 the greatest year in new club building and membership growth in the history of the Iowa District of Optimist International.

ADDRESS CORRECTION ON MAILING BULLETINS

In addition to mailing your club bulletin as published to your Zone Lieutenant Governor , please forward one also to:
Charles W. Trussell, Governor 1200 Cheyenne Road N. W.
Cedar Rapids, Iowa 52405

Richard K. Cooper, Sec.-Treas. 810 First Avenue N. E. Ceder Rapids, Iowa 52402



JUST ARRIVED!

NEW MEMBERS reported on the September reports received were:DENISON - Mervin Fink, Raymond Moothart:LARCHWOOD-James Petermann, Jeffrey Gallagher:ONAWA - Euedell Coleman;COUNCIL BLUFFS-Norm Trentmann;HI-NOON COUNCIL BLUFFS - George D. Weaver; RED OAK - Kenneth W.Hamman, Jerry Cullen, Ellis McCunn,

Robert Ruleman: MORNING MARSHALLTOWN - Dennis Eige: DES MOINES - Ronald Lenon; CEDAR RAPIDS-James Rayne, Dean Cox; THURSDAY CEDAR RAPIDS -Ronnie Beard; C.R.-MARION - Richard Phillips , Edward Kelly, Kenneth Beedle; SUNRISE CEDAR RAPIDS - Roger Higgins; HIAWATHA - Gene S. Parker; CORALVILLE - Rex Brandstatter, Robert Johnston; IOWA CITY - William Clark: SUNRISE 10WA CITY - Kieth Walter, Richard Wilson: NORTH LIBERTY - Fred Charbon, Gary Chipman, Timothy Dorr, William Honn, Paul Morsch, Melvin Schemmel: SOLON - James Stahle, James Devine, bernard Erenberger, Gene Erenberger, Robert Hach, Dennis Erenberger, Louis J. Kral, Edward Dvorak, Joe Kral, Karl Kasjeans, Louis R.Kral Rev. Louis Zee, Ronald Hendricks; KALONA -Pete Buffer, John Wallerich, Harlan Stubbs , Harold Moore, Clifford Small, Russell Grout, Lambert Neill, Wilson Miller, Ray Marner : MT. PLEASANT - Clifford Nelson: OTTUMWA - Larry Joiner, L. O. Sykes; WASHINGTON - Richard K. Rean, Kick Davis, Myron Graber; DUBUQUE - Joe Buchheit, Douglas Stetzer, David Chesney William Kohler: EVENING DUBUQUE - Thad Gavin. Scott Gill, Steve Scott, Michael Spates; MAQUOKETA - Wesley Etheridge, Keith Cueno , Hobert Griffiths; BETTENDORF -Larry Makoben ; DAVENPORT - Donald Shaw; BREAKFAST DAVENPORT-Harold Clearman.

The lows District wishes to extend a cordial welcome to the above mentioned and THANK YOU to the men who invited them to join. Member ship realized its largest growth for this current year during the month of September when 75 men were added to the roles of existing clubs. With the 85 men at Little Rock and the anticipated 70 at Ely, this will make the membership count for September be 221. We did realize 15 deletions on the September reports from 6 clubs which brought the total deletions for the year to 456 men cut from existing clubs in the Iowa District. Via new club building and enrollment in our existing clubs the District has 563 new members - THINK WHAT A STRONG DISTRICT WE WOULD HAVE IF IT WERE POSSIBLE TO RETAIN ALL OF THE DELETED MEN ! !

YOUTH APPRECIATION WEEK- NOVEMBER 12th 4-18th

The Youth Appreciation Week kits have been sent to all clubs by Optimist International and should have been given by the Club President upon receipt to his chairman. If your club has not received the kit, please notify Optimist International immediately.

For the clubs which have the kit - start your plans now if your program has not already been put into motion. One of the first things your Youth Appreciation committee should do is contact the mayor or city manager and request a proclamation designating November 12th - 18th as Youth Appreciation Week, A sample proclamation is in the manual.

ATTENTION: CLUB SECRETARY - TREASURERS !

When a member of your club changes his addreit is most important that the change be noted on the next Club Monthly Report submitted to the International Office. This notification must be placed in Section E of the report and not only will this insure that the Office has his correct address - it will insure receipt of the monthly Optimist Magazine. A \$ 7.50 processing fee must accompany the Club Monthly Report for each name of a new mem ber placed in Section A. These new members are entitled to a new member kit which are sent to the club secretary-treasurer upon receipt of the report with the names of the new members. If new members are reported but with less than \$ 7.50 each submitted, then the Office will process only as many of the new members as there is money submitted. BE ALERT - COMPLETE YOUR REPORT CORRECTLY !!

CLUB PRESIDENTS - ARE YOUR MATERIALS IN USE? Club Presidents for 1973/74 should have received the necessary materials for presidents, secretary-treasurers, community service committee, youth activities committee, new club committee and membership committee. If you have not received the aforementioned kits for each of your committee people, notify Optimis' International immediately.

(Year-end standings -- Baned on September Monthly Reports received through October 22, 1973)

- 1972/73	
COMPETITION -	
NECTONAL	

VICE FRESIDENT FAIRALL

NOTE:	the d	strict in	which they were	nes have been sub formed and added ance with OI Awa	to the district
District Rank	10*	27	3.7 3.7 3.7	333 333 35 35 35	6# 15 26 32 39
Avg.	121.2 106.6 85.0	40.6 30.8 76.8	127.3 126.0 73.5 38.1 14.2 75.8	163.3 96.7 29.6 24.0 22.0 67.1	138.0 87.4 54.8 29.1 4.1
% Attained Or Lost	173.60 109.74 104.85	2 2 3 3 4 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	151.81 144.67 45.45 - 7.49 12.73 rcentage	197. 14 115. 00 - 1. 07 - 1. 35 - 8. 89 Percentage	214.00 62.10 57.67 - 5.44 - 17.61
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Life Memb ota Sales	33 38 18	16	35 36 36 6	57 13 25 4 16	18 55 15 6
Life	30 23 17	15 11	30 20 13 43 10	2 3 8 5 3 9	12 53 16 23 10
iilding Per Cent Attained	140.0 160.0 100.0	3 75.0 2 50.0 WILLINGHAM	180.0 183.3 125.0 80.0 0.0	242.9 125.0 40.0 33.3 25.0	150.0 150.0 60.0 42.8 0.0
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New	พ พ 4	4 fx 4 President	5 6 4 5 4 SIDEN	A 7 4 4 3 3 4 4 4 PRESIDENT	4 to 10 to 4
District	KAN COWY IOWA	NEB NMWTX VICE PRE	MD 5 GA 6 CAPVA 4 NC 5 SC 4	QUMA NJ DEPA WPA NY	CALSO PACSW PACNW PACC ARIZ

(Year-end standings -- Based on September Monthly Reports received through October 22, 1973) REGIONAL COMPETITION -- 1972/73

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IND 6 7 MICH 5 7 MO 7 9 ILL 5 1		7 116.7 7 140.0 9 128.6 1 20.0	25 29 25 25	52 32 21 21	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	213 221 175 155 Regional Ave:	216 157 -122 - 37 rage P	101.41 71.04 - 2.10 - 1.25 ercentage	87.0 87.0 58.8 22.9 91.5	14 25 34
		150.0 116.7 100.0 157.1 75.0	31 25 12 48 48 13	34 25 12 56 17	50.00 50.00 50.00 50.00	150 150 126 175 148 Regional Avera	51 74 74 54 86 86	167,33 54.67 58.73 - 92 58.11 Percentage	122.4 73.8 69.6 68.7 61.0	9* 22 22 24

On October 1, 1972, when I assumed my duties as Governor, I envisioned a beautiful green mountain with a winding trail leading to the top. The mountain became a symbol to me, not of insurmountable responsibility and effort, but of attainable accomplishment and reward. So, in the true spirit of Optimism, and with the theme "PRIDE" - Personal Responsibility In Daily Efforts - I began my journey.

The unsurpassed joy and fulfillment of being allowed to climb the mountain was shared along the way by my loyal companion and guide - my lovely wife, Bernice.

It was a long hike, but a great one! There were a few spots along the trail which were a little bumpy to step over, but it never got too rough to keep going. For I knew that, at the end, I would be rewarded with a sight few of us get to see - - the panoramic view of Optimism which awaits all of us at the summit.

Each Zone and Club visitation was a shady rest area on our enjoyable journey up the mountain. Each member we met along the way made us feel like we were walking on air. And then on March 19, 1973, when the Daybreak Optimist Club of Cedar Rapids sprouted up along the way with 37 new members, the path of Optimism became smoother, and each step became lighter because of the sturdy support of the District Officers and Optimists of the District, such as the ones of the Evening Optimist Club of Cedar Rapids which sponsored the first new club, which cheered us on our way.

There weren't an overabundance of new clubs built during the year however, they were good sturdy clubs and much is expected of them in the coming years of the Iowa District. A 45 member club was organized at North Liberty on April 24, 1973 by the Optimist Club of Solon and then with the push on during the final month of our year, Larchwood was successful in completing an 85 man club on September 18, 1974 at Little Rock. Pushing to the very end, the Optimist Club of Kalona on the 26th of September, 1973, had the Optimist Club of Ely commissioned by Doctor Ray Rembolt with 73 members. With the building of the 2 new clubs in September and realizing 158 new members in these 2 clubs plus the work of the other clubs in the District on signing new members during the final month, we were able to achieve all of the goals set forth by Optimist International resulting in the Iowa District ranking third in the Region and 17th in Optimist International.

At the end of our trek, when we jogged to the top and reached the summit, looking at the enormous sweep of Optimism around us we knew the trip was well worth it.

Again, my thanks to everyone in the Iowa District for sending Bernice and me to the top of the mountain. It's been the most educational and rewarding year of our lives. It seemed that all members gave us their support their dedication - and their hearts. There is so much to be done in the Iowa District but we now have so much more to do it with.

The Iowa District is like the television commercial says, "We're not getting OLDER - - - we're Getting BETTER"! And we're going to KEEP getting BETTER until all of Optimist International knows we're the BEST!