

1974-1975 IOWA DISTRICT

President of O. I.

Ralph Glasscock (Thelma)
407 South Washington Street
Clinton, Missouri 64735

Regional Vice-Pres.

Robert W. (Tiny) Lehman (Vicki)
2215 Glass Road, N.E.
Cedar Rapids, Iowa 52402

Governor

**Merlan L. Marting (Mary Lee)
360 Mississippi View Drive
Dubuque, Iowa 52001

Lt. Governors

Richard K. Cooper
*Charles Dietz
**Thomas B. Grothe
George T. Henry
*H. Ray Houston
Donald L. Kinder
Melvin C. McKern
William H. Roeman
*Gerald R. Walters
Robert R. Wilharm

Cedar Rapids
Maquoketa
Marshalltown
Cedar Rapids
Bettendorf
Mt. Pleasant
Council Bluffs
Larchwood
Iowa City
Waterloo

Secretary-Treas.

Leland P. Stocker

Dubuque

District Chairmen

Herb Cochran
LaVerne Dickerson
Donald D. Dunlavy
Gary L. Grote
Gerald Herriott
Roger Johnson
Keith Koch
David L. Kowalski
Harry E. Krall
Merlan L. Marting
James Mullen
James Mullen
Homer Rinehart
Monroe D. Yoder

N. C. B.
Youth Act.
Community Serv.
Memb. & Att.
Club Serv.
Oratorical
Parliamentarian
Past Conventior
District Conv.
Pub. & Bull.
A. & A.
Finance
Nominations
Life Membership

District Convention Site

Coralville, Iowa

O. I. Representative

Dave Hudson, Vice President

* Distinguished

**Outstanding

Clubs in Iowa:

Ames
* Bettendorf
Burlington
Cedar Falls
Cedar Rapids
Cedar Rapids Daybreak
Cedar Rapids Evening
Cedar Rapids Friday
Cedar Rapids Marion
Cedar Rapids Sunrise
Cedar Rapids Thursday
Coralville
* Council Bluffs
Council Bluffs Hi-Noon
Council Bluffs Westend
Davenport
Davenport Breakfast
Decorah
Denison
* Des Moines
Des Moines Northwest
Dewitt
Dubuque
Dubuque Evening
Dubuque Morning
Ely
Emerson
Glenwood
Hiawatha
* Iowa City
Iowa City Sunrise
** Kalona
Larchwood
Lisbon
Little Rock
** Maquoketa
* Marshalltown
Marshalltown Morning
Mt. Pleasant
Muscatine
Newton
North Liberty
Onawa
Ottumwa
Oxford
Red Oak
Red Oak Evening
Shenandoah
Sioux City
Solon
Villisca
Washington
Waterloo

President:

+ Ron Rubek
* Dr. James Kern
Bert D. Sapp

+ Albert A. Curtis
David Good
Robert J. Hanson
M. Louis Kepler
Russell C. Wiley
Donald H. Holle
Roger Stigers
Bill Fairchild
* Herbert H. Bode
Don Malick
+ Wilbur Whaley
+ Leo A. Marolf
Robert A. Schmidt
Dr. C. R. Wyse
Rev. Ronald Becker
* Dean L. Chandler
J. "Bill" Williams
Cecil Bentley
Rodney Behr
John W. Lindell
Douglas Tharp
James J. Barger
John Evans
Martin L. McCartney
Gene S. Parker
* Ivan Burmeister
+ Raymond E. Tollman
Paul Baumert
James Baumgard
Kenneth A. Cave
Gene Peters
Paul Hartel
* Virgil Neuroth
Dennis Miller
James R. Putney
Robert L. Page
+ Steve G. Mullan
+ Dale E. Riggle
+ Earl Thelander
Rodney L. Day
Orval J. Yoder
Roy McKenzie
John Sautter, Jr.
+ Charles W. Maxine
Ralph L. Hansel
Donald L. Gaddis
Thomas G. Rusk
Max Cousins
+ Dennis L. Sommer

Secretary:

Henry W. Gray
Dennis M. Bowe
Ralph Von Order

Emil Martin
Steven Kellerhels
Wayne Shaw
Gene V. Kellenberger
Kent Meyer
Kenneth A. Smith
Wm. L. Kennedy
Harry Ehmsen
Paul A. Mauer
George Weaver
Ronald Schulz
Ernie Schreiber
William P. Cusack, Jr
Gene Frank
Fred Clements
Harold A. DeSmidt
James Rexroat
Floyd Perkins
Radford Tucker
Charles Sandy
Jim Miller
Robert W. Krob
Dennis Huttman
Vaughn E. Wasenious
Keith Kress
Ralph Deadman
Darrell E. Flinn
Richard C. Beck
Jeff Gallagher
Burton R. Mollenhauer
Gordon R. Kuiper
Dave Thieleke
Gibson F. Barnard
Chuck Bailey
Robert W. Grieser
Marshall W. Wilson, J
Bob B. Guenther
James P. Scanlon
Eudell H. Coleman
Gerald G. Herriott
Marvin H. Miller
Rev. Robert Ruelman
Richard Schooling
Edgar M. Lookabill
Jerry G. Roberts
Harry E. Kral
Thomas R. Focht
Warren Miller
H. Dean Risser

Clubs added:

Capital City, D.M.
Carter Lake
Clinton
Daybreak, Iowa City
Mason City
North English
Parkview-Eldridge
Tama-Toledo
Tipton

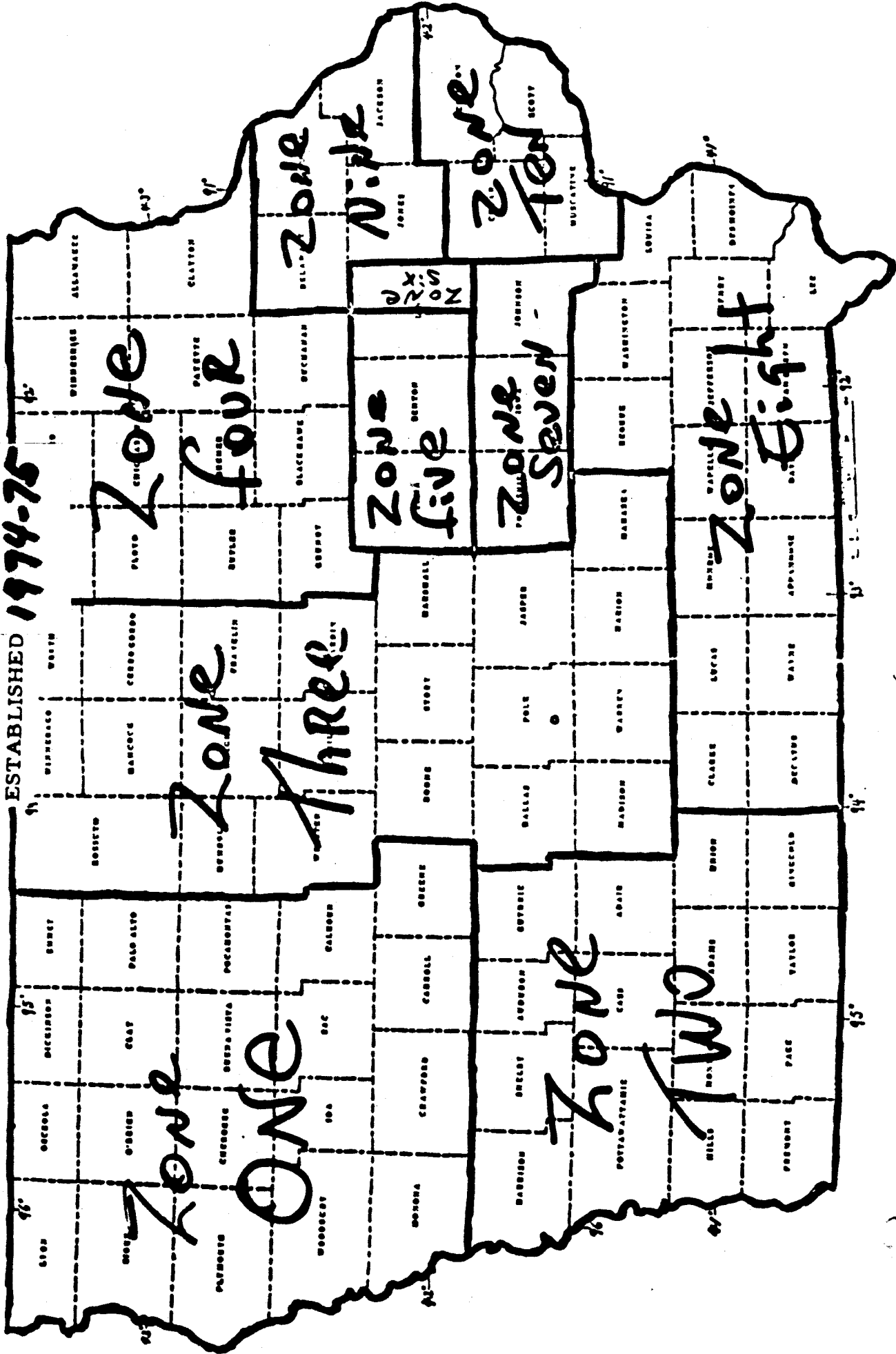
Bruce Vierling
John H. Moon
Kenneth Stoner
John Neubauer
Tom Strong
Pat McKenna
Randy Pribyl
Jerry Donaldson
+Dick Lehmeier

Michael Caskey
Cecil R. Mathews
Bill Watts
George Ireland
Harland Aveny
Lee Westfall
Ray Anderson
Jim Roberts
Bob Lembke

*Distinguished President
**Honor Club
+Presidential Citation

Membership 2295--2615 +320
Clubs 55 + 9 - 2 = 62
Life Membership Quota 17 = 26
International Rank #2

ZONE GEOGRAPHICAL BOUNDARIES



OPTIMIST INTERNATIONAL IOWA "Friend of Youth" NEWS



Vol. 9, Issue 12

"The Optimistic Side of the News"

OCTOBER, 1974



MERLAN MARTING



LEE STOCKER

OUT WITH THE OLD AND IN WITH THE NEW . . . no this is not a New Years greeting, but it is a time to welcome Governor Merlan Marting and District Secretary-Treasurer Lee Stocker, and to pledge them the same cooperation that you have all given to the past administrations of the Iowa District . . .

This is the last of the "Iowa News" from Ole Chasbo and it has been a very good year for Optimism and the Iowa District. As near as we can tell, all quotas have been achieved and we are once again inline for Honor District—thanks to all of you fine men in our District.

Since last October 1, 1973 . . . we have added SIX new clubs to our growing family—BURLINGTON, OXFORD, NORTHWEST DES MOINES, RED OAK EVENING, SHENANDOAH and EMERSON . . .

In the area of Membership . . . many special accomplishments for different clubs . . . the tip of the hat this year goes to Ray Houston and the BETTENDORF Club who added 40 new members this year. My special thanks to all Club Presidents for making it possible for Iowa to attain its quota in membership . . . without your help we could never have made it to the Summit.

Our winner of the District Achievement Award will be announced at our District Meeting in Des Moines on November 2, 1974 . . .

My thanks to all District Committee Members and My 10 Fine Lt. Governors. As you know it is the help and effort we get from every member of the Iowa District that makes or breaks the final results . . . Again, your Governor has had 100% of every member . . .

In passing, my thanks again to Dave Kowalski and the CEDAR RAPIDS AREA CLUBS for this year's outstanding convention. (The hotel may have been on strike, but I think we made up for it in fun and fellowship) . . . great job by all!

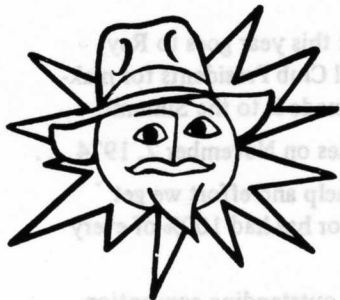
GOVERNOR MERLE, the Iowa District is yours, and I know that they are in most capable hands with the outstanding drive and new ideas you have shown us so far, there is no doubt in my mind that Iowa will continue to be an Honor District and that you will become Distinguished . . . The very best of luck from the entire 1973-74 Administration—and we pledge you our whole-hearted support in your new effort!



WILLARD W. VERBA
Governor-Elect 1975-76

WILLARD W' VERBA—born in Dodge, Nebraska; married, and he and his wife, Marjorie, have two children. They reside at 1690 Country Club Drive in Marion, Iowa. Willard owns and operates the Varner Printing Company in Cedar Rapids.

Willard joined the Optimist Club of Cedar Rapids in 1956 and in addition to serving on various club committees, he was elected President of his club and served in that capacity during 1964-65. On the District level he served as a Lieutenant Governor 1965-66, Secretary-Treasurer 1966-67, Finance Chairman 1967-68, 1968-69, 1969-70, Boys Work Chairman 1970-71, Finance Chairman 1971-72, Secretary- Treasurer 1972-73, Oratorical Chairman 1973-74.



6

BURLINGTON OXFORD
RED OAK EVENING
EMERSON
DES MOINES
SHENANDOAH

We keep coming up first.



Desire - Dedication - Determination



1974-75

THE YEAR FOR

Desire

Dedication

Determination



The Alphabet Jungle

I'm not so old that I don't know what POOF and SMACK are. Just in case you are, they are organizations dedicated to the preservation of the miniskirt. POOF stands for some gals who call themselves the "Proof Of Our Femininity" group. SMACK is a men's pressure outfit, "Save Miniskirts And Cute Knees."

Years ago, we drifted into the alphabetical jungles of NRA, OPA, WPA, CCC, FBI, and CIA. Since then we have moved forward to SDS, HEW, VC, OED and many others. There is even a suggestion that one day we will have a PHEW — for taxpayers.

Associations have always been big offenders. But now, it would seem, as you page through current magazines, that private industry is going all out to add to the alphabet jungle. More and more ads are being signed with a set of initials that may be largely meaningless to the consumer.

Then, as if to make sure that the consumer can't identify the company, the logo designers have fooled around with the shape of the letters — overlapping, intertwining and bending them out of shape until they are hardly recognizable.

In this age of conglomerates, it is easy to see the advantage of initials instead of old-fashioned com-

pany names. You don't have to change when you gobble up a company in a different field.

But is it good marketing strategy? The name supposedly is still a big part of the corporate image. Traditionally, recognition and confidence take many years and quite a few dollars to build. Will it be easier, or tougher and more expensive to get the job done on a bundle of initials?

Whatever the facts, it might behoove companies who contemplate the change to hold a tight rein on the creative geniuses assigned to the job. In their quest for a new alphabetical art form, it might be well to think a little bit about the consumer.

His powers of recognition and remembrance may be limited. Or possibly he couldn't care less. But at least give him a fighting chance to identify you.

The alphabet jungle probably will continue to proliferate.

But for the moment, it seems safe to observe that NAAMA and the NCAAP hold the dubious record for using the most letters. And it might be added that there is one organization which will not resort to initials —

OPTIMIST INTERNATIONAL

**Challenge
of
Change**

374-75

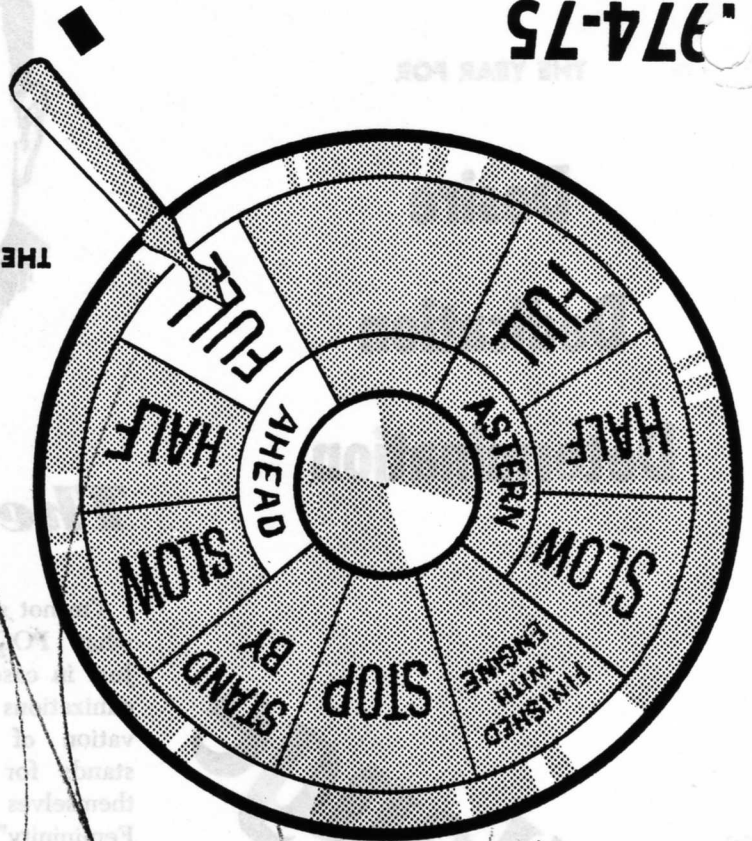
Determination

Dedication

Desire

THE YEAR FOR

**FULL
STEAM
AHEAD!**

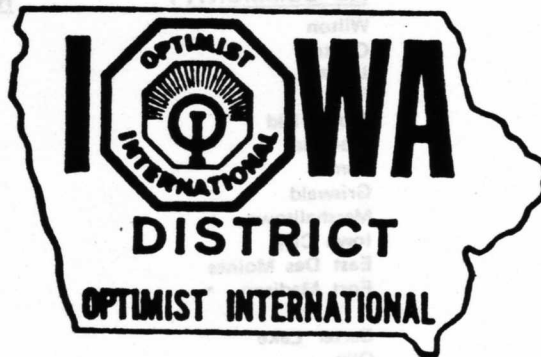


Friend of Youth

"CHALLENGE THE SUMMIT"

1200 CHEYENNE ROAD, N.W.
CEDAR RAPIDS, IOWA 52405

**Tell us what you need.
And we'll call out the troops.**



Volume 1 No. 6

April 18, 1975



RALPH & THELMA GLASSCOCK

We had 164 people beat the elements on April 3rd to greet the Glasscocks in Dubuque. Considering the weather and the visit being held on the eastern edge of the state it was a great success. I know each person that attended was impressed with Ralph and everything he represents. It is a shame that we can spend only a few minutes with him, but he is the kind of person that makes those minutes worth it. We want to thank each of you that attended and hope you enjoyed us and we enjoyed having you.

Going to the O.I. Convention in San Francisco June 22-25, 1975? Want to fly?

Option 1	Departure Sunday 6/22	Arrive Sunday 6/22
Lv. C. Rapids	11:40 a.m.	3:23 p.m.
Lv. D. Moines	12:40 p.m.	3:23 p.m.
Lv. Omaha	12:45 p.m.	3:23 p.m.

Round trip fare per person coach

Regular	Excursion
\$297.47	\$223.47
261.47	209.47
249.10	199.10

All flights meet in Denver at 2:00 p.m.

Excursion rate-minimum 7 days-maximum 30 days from West Coast cities only.

Anyone interested contact Will Verba, 823 Rockford Rd., SW, Cedar Rapids, Iowa 52404

Option 2

Departures from Moline, C. Rapids and D. Moines to San Francisco with stopover at Las Vegas, Nevada. See detail sheet enclosed. Please note April 30 deadline.



Lt. Governor Mel McKern
Youth Activities Chairman Speed Dickerson
Past Lt. Governor Floyd Hammon

Mel heads the big red machine from the southwest corner of the state (Zone 2). Zone 2 has the long record of fine achievements in the past. This year they are being challenged for the number one spot, but knowing Mel and the zone, they will meet that challenge in the next 5 months. Pictured above he is presenting Speed with the number one club award for the District last year. Also, Life membership to Floyd Hammon. We will be hearing more from all of them in the next 5 months.

HONOR ROLL COMPLETIONS

Bettendorf	Ray Houston
	Dr. James Kern
Council Bluffs	Bob Higginbotham
	Gary Grote
Dubuque	Merle Marting
Iowa City	Dave Ahrens
	Dr. Ray Rembolt
Little Rock	Tom Venego
Maquoketa	Paul Hartel

Club Officers — please send in the names of the men who have qualified for the Honor roll. We are not getting enough that have completed this important project.

NEW CLUB BUILDING PROGRESS

SPONSOR	NC COMMUNITY	REPORTING	NO. SIGNED
Bettendorf	Wilton	Yes	0
Maquoketa	Clinton	Yes	12
Larchwood	Lester	No	0
Cedar Rapids	Palo	No	0
Ottumwa	Bloomfield	No	0
Red Oak	Clarinda	Yes	0
Evening Cedar Rapids	Tampa	Yes	0
Evening Red Oak	Griswold	Yes	14
Marshalltown	Marshalltown	Yes	0
Iowa City	Iowa City	Yes	25
Des Moines	East Des Moines	Yes-organized	38
Burlington	Fort Madison	Yes	0
Mt. Pleasant	7	No	0
Council Bluffs	Cortez Lake	No	0
CR Marion	Olin	No	0
Solon	West Branch	No	0
CR Sunrise	Marion	Yes	0
Marshalltown	Mason City	No	0
Iowa City	Tipton	Yes	15
Dubuque	New Vienna	Yes	

NCB

New Club building has had a surge in the Iowa District. We are going to be fathers of two new clubs, Iowa City and Tipton. We want to thank Ivan, Jack and the Iowa City Club members for their hard work on these clubs. Because of the membership, which we are going to lose yet this year we need more work done this year. We know there is more interest in building new clubs & are expecting more NCB reports in the near future. Keep up the good work.

ZONE STANDINGS

4 months ended March, 1975

(Revised)

Zone-Lieutenant Governor	New Club Building			Life Membership			8 x 142 clubs at 10-1-74				Avg. E	Rank 1973
	Quota	Org'd	Per Cent Attained	Quota	Sales	Per Cent Attained	Membership					
							Net Quota	Net Gain Or Loss	% Attained Or Lost			
1 William Roeman	1			2	1	25	40	-	0.0	8.3	8	
2 Helvir McKers	1			3	6	50	60	-27	-23.7	8.7	7	
3 Thomas Grothe	1	1	100	2	1	25	45	25	52.0	99.8	1	
4 Robert Williams	1			1			20	8	33.3	10.1	6	
5 George T. Henry	1			2	2	50	40	-6	-15.0	11.6	5	
6 Richard K. Cooper	1			2	2	50	40	-3	-7.5	14.1	3	
7 Gerald E. Walters	1			2	5	50	45	-19	-25.0	8.2	9	
8 Donald L. Staker	1			2			45	-6	-12.5	10.1	10	
9 Charles Dietz	1			1	1	50	32	2	6.3	10.7	2	
10 H. Ray Houston	1			2	3	50	40	-4	-10.0	13.3		
TOTALS	12	1		17	21			-30			7	

BETS ZONE MEETINGS

Membership
No. Made 186
Payoff 9

NCB
No. Made 19
Payoff 1

ARTICLES TAKEN FROM BULLETINS OF IOWA DISTRICT OPTIMIST CLUBS

The Board authorized the club to participate with the Boy Scouts and the Cub Scouts in a North Liberty Clean-Up Day to be held on April 19, 1975. This motion was made by Dave Dunlavy and seconded by Jim Bowman. Motion Carried.

President Virgil, Gib Bernard and Ron Chenderquist went up to Mason City Saturday to see about starting a new club. They made some progress and have a list of names to work with.

The charter party for the Capital City Optimist Club will be held on Friday, April 18, 1975, at the East Des Moines Club. Mark your calendar and be there!

Hi-Noise, Council Bluffs Wrestling Tournament: Last Saturday's tournament was a most successful Project. We had an excellent showing of members and volunteer help. Through the hard working efforts of all you guys who worked either before, during or after the tournament we have completed probably the finest funds raising project in many years.

Optimist Club of Davenport - Second Member Prospect Meeting - Monday, April 21, 1975, 7:00 p.m., 4030 Edwards Court, Davenport.

Western Council Bluffs: Walt Boyers has the fishing contest on the move. The fish have been ordered and it looks like the big will be biting. This project is a lot of fun, so all members should keep June 7, 1975 open and join in helping the kids have a good time.

Capital City - It was the last day of March; birds were singing, and the weather forecast was for temperatures to hit 50. Intimations of spring! And so it was at 7:00 a.m., as 26 Optimists sat down to a breakfast of French toast and sausage.

Maquoketa - Dr. Wilkins reported that the Optimist sponsored Boy Scout Troop took 1st place at the Clinton Klon-derby - 22 patrols participated and our troop scored 87 out of a possible 100 points. Only cost Dr. Wilkins a malted milks as an incentive.

Marshalltown - Homer Rinehart and others are looking into starting a Saturday morning club, an organizational meeting is planned for April 6th.

Suicide C.R. - April 12th meeting - This meeting will be held at the Suburban restaurant, 2240 7th Avenue in Marion at 7:30 a.m. This will be the initial, kickoff meeting to try and get a new club formed in Marion. We'd like all of our members to attend this meeting and help get things started. Bring any new prospects along too and let them see what the Optimists are all about! The breakfast costs will be two dollars (no buffet style breakfasts) so come with a big appetite! Our guest speaker for the meeting will be Mr. Milton Carlson who will talk about the "Nuclear Power in the Energy Crisis."

Burlington Motorcyclist March 20 - Final Plans and work schedules are being formulated for the Bicycle Motocross & Rodeo. This will be a big event so a co-ordinated effort is essential to achieve the maximum enjoyment for the kids who are going to participate. A full work force of Optimists is necessary, so let's have 100% participation.

Des Moines - An engineer asked his dentist the cost of a full set of dentures. Given an estimate he fussed and fumed. "Why, you use only \$20 worth of gold, \$15 worth of artificial teeth, \$4 worth of plastic..." The dentist good-humoredly excused himself. In a few seconds he returned with a shoe box containing scraps of gold, plastic and some sorted artificial teeth. "I'm awfully sorry," he replied. "I didn't realize you wanted a do-it-yourself kit. It's only \$39.95."

Capital City - The President of our Club then flashed the green light for the BIG MINI TRACTOR PULL. It's "GO" all the way! Jack Peters (chairman) asked everybody to take a bundle of tickets and some posters, and to "go sell." Proceeds will be turned over to the East Des Moines Boys' Club. The big event is being sponsored by our Club and the Lee Town News.

Suicide C.R. - One Boat Package - Paid in Full - Believe it or not, in one short month our club has sold enough raffle tickets to pay for the entire boat package we are raffling off at the end of May! From now on, all money received from ticket sales will go toward our club's Youth Work fund. With better than two months to go, we should finally be able to get enough money in the fund to really do some good! One note of warning however, as usual, we are letting a few members do all the work. These few members have sold several hundred dollars worth of tickets, while many of us, myself included, have only sold one or two books. If we want this project to be a real success, we're all going to have to pitch in a lot harder and really TRY.

Council Bluffs Tri Star. The 1st place winners of the Tri Star Competition as reported by Dave Goecker are as follows: 8 yrs. Boys: Mark Vincent; Girl, Laura Leibel; 9 yrs.: Boys, Mare Wolever; Girls, Monica McClelland; 10 yrs.: Boys, Jeff Chapin; Girls, Lisa McDonald; 11 yrs.: Boys, Chris Madsen; Girls, Patricia Haggins; 12 yrs.: Boys, Jeff Lytten; Girls, Robin Peters; 13 yrs.: Boys, Ronald Aldredge; Girls, Nancy Goecker.

Park Dedication: On Saturday, March 22 at 2:00 p.m., the building purchased and erected by our club in the name of Richard E. Myers will be turned over to the Johnson County Conservation Board. This building will be dedicated to the youth of Johnson County. Dick Myers, in addition to being President of our Club, held many other Optimist offices and worked on several committees. Dick Myers will be there to take part in the unveiling of the plaque in memory of her husband. Bring the whole family and see what a nice building it is.

Des Moines East - President: Dean announced that the donations for the Settlement House Services are coming in nicely: arrangements are being made with DeWitt's and a wholesaler to donate denties and loose-label cans of food.

Shenopsis: Guests last week: Red Oak had seven club members visiting, in addition to: Dick Bangston, guest of Larry Moseysmith; Jim Downing, guest of Carl Jones; Henry Schultz, guest of Arno Salmons; Tarry Binger, guest of Ed Lookabill and Dave Peterson, guest of Fred Bryson. Come back real soon.

Governor Merlan Marting better get some "bucks" together to pay off his bets when the North Liberty Optimists come to Dubuque.

ACHIEVEMENT AND AWARDS CHART IOWA DISTRICT 1974 - 1975

Month of JULY 1975

ACHIEVEMENT AND AWARDS CHART			Zone 1 ROEMER					Zone 2 McKERN					Zone 3 GHOTNE					Zone 4 WILMAH										
IOWA DISTRICT 1974 - 1975			Denison	Larchwood	Little Rock	Orleans	Sioux City	Atlantic	Co. Bluffs	Hi-Noon C.B.	Westland C.B.	Emerson	Glenwood	Red Oak	Eve. Red Oak	Shenandoah	Village	Ames	Oas. Moines	N. W. Des. M.	Marathon	Moore, Marsh	Nauman	CAP. City, D.M.	Cedar Falls	Decorah	Waterloo	
Month of <u>12.01.74</u> 18 <u>75</u>			Pos.	Pos.																								
MEMBERSHIP	Each member gained	30	9	9	3	2			3	6		5						2	3	5	6	6				3	7	
	Each member lost	-30	9	6	3	3			3	2		5	8	6				3	8	3	4	9	6			3		
CLUB QUARTERLY REPORTS	Quarterly Reports post. 10th	50	5	5	5	5		5	5	5		5	5	5	5			5	5	5	5	5				5		
	Dut. dues paid on time crlv.	50	10	10	10	10		10	10	10		10	10	5	10			10	10	10	10	10				10		
	Bonus all rpts. on time	100																										
ATTENDANCE AT DIST. & ZONE MTGS.	Club President	20	4	2	2	4		4	4	2		4	4	4				4	4	4	2	2				2		
	Club V. Pres. - limit 2	50	10					10	10	5		10	5	5				5	10	5	5							
	Club Secy.-Treas.	50	5	5	5	5		10	10	5		10	5					5	5	10	10	5						
	Club Pres.-Elect	50																										
	Club V.P.-Elect - limit 2	50																										
	Club Secy.-Treas. Elect	50																										
	Club banner displayed	10	1	1	1	2		2	2	2		2		1				2	2	2	2	2				1		
	Each regular member	10	3	4	2	4		3	3	4		3	2					6	4	4	2					1		
NEW CLUB BUILDING	Chartered b/4 8/30/75	500																										
	Co-spons. b/4 8/30/75	250																										
	Attend mtg. new club	50						2	5	5		2						5	10	5								
	Bonus-charter b/4 1/1/75	100																										
	Each new club report	10										2						9										
CLUB SERVICE PROJECTS	Super. youth group	100			10			10	3			2	10	10				10		10	10	10				10		
	3 boys in Or. Contest	100	10	10	10			10	10	10		10						10		10	10							
	3 girls in Or. Contest	100	10	10	10			10	10	10		10						10		10	10	10						
	Entry in Zone Con. (b)	50																										
	Entry in Zone Cont. (g)	50																										
	Part Youth Appr. Week	100	10	10	10	10		10	10	10	10	10	10	10	10	10	10	10	10	10	10	10				10		
	Short term programs	20	6	6	10	6		2	10	4		2	10	4	4	2		10	10	10	2							
	Comm. Service Pro. Book	500																										
File Cl. Serv. Rpt. 9/30	100																30											
LIFE MEMBERSHIP	Per member - 8/30/75	150			15			10				10						15										
	Bonus b/4 1/1/75	100			10			10				10						10										
CLUB VISITATIONS	Outside county - 3 yr.	50	5		5			2	10	5		10	10	10				5		5								
	Inside county - 3 yr.	20		2				4	2	2		10	2					5		2	2							
PUBLIC RELATIONS	Publish bulletin	40	2	10	10	2	10	2	10	10		2	10	10	10	10		2	10	10	10	10				10		
	Enter Scrap Bk. Comp.	50																										
ITEM 33	A & A Rpt. post. 10th of mo. X=yes		X	X	X	X		X	X	X		X	X	X				X	X	X	X	X				X		
*Add 1 zmo to all club figures (see total)			TOTAL POINTS			98	98	93	42		88	118	58	68	88	71		313	128	188	213	213				113		
			RANK IN DISTRICT			30	30	31	41	22	35	17	38	4	4	6	13		14	24	14	10	22				28	

*Add 1 zero to
all club figures
for total

Zone 5
HENRY

Zone 6
DOOPER

Zone 7
WOLTERS

Zone 8
KINKEN

Zone 9
DIETZ

Zone 10
HOUSTON

C. Rapids	Day - C. R.	Even - C. R.	Fri. Mng. C. R.	Ev	C.R. - Marion	Sun. C. R.	Thurs. C. R.	Maasaka	Lithon	Corshilla	Lower City	Sun. C. R.	No. Liberty	Oxford	Solon	Burlington	Charlton	Kelosa	Mt. Pleasant	Ottumwa	Washington	Dubuque	Boe. - Dtn.	Mom. - Dtn.	Macoucks	Bettendorf	Quenepot	Br. - Oval	DeWitt	Muscatine
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5	5				5	6	3			6	6	9	2	3	2		5	9	6			3	1	7			3	6	7	8
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6	5				5	5				4	5	4	2	2		2	4	4				12	2							
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1	2				1	1				2	2	1	1				2	2	1			2	2				2	2		
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MEMO TO: NEW CLUB BUILDERS
SUBJECT: RECORDS BEING ESTABLISHED

Gentlemen:

After a record breaking February, 21 new clubs born against the previous best February of 17 new clubs. This is an all time record and we salute all who made this possible.

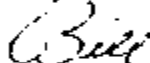
Now we come to the end of the first six months and, yes your right, you have made another mark on our record sheet. With 71 new clubs to date you have tied the all time first six month score of new clubs established in that period of time.

President Ralph has the broadest smile you have ever seen. He is busting his buttons bragging about his team of doers out there in Optimist land. The new club building department and O.I. New Club Building Committee and everyone involved are mighty proud of our sponsors, our district officers and new club building chairmen who together are making this happen. We know it is not by accident, it takes the co-ordination of all of you to make this sort of expansion come about. We appreciate it and want to do all we can to help you all continue this historic growth.

If our new club building department can do anything to assist you in future efforts, provide any materials to aid you in producing additional new clubs, you need but ask.

Again congratulations on your achievement to date and we have a hunch that this is just the beginning of a year that will be one that you will be delighted to have been a part of the team that set records to the envy of all previous administrations.

Very sincerely,

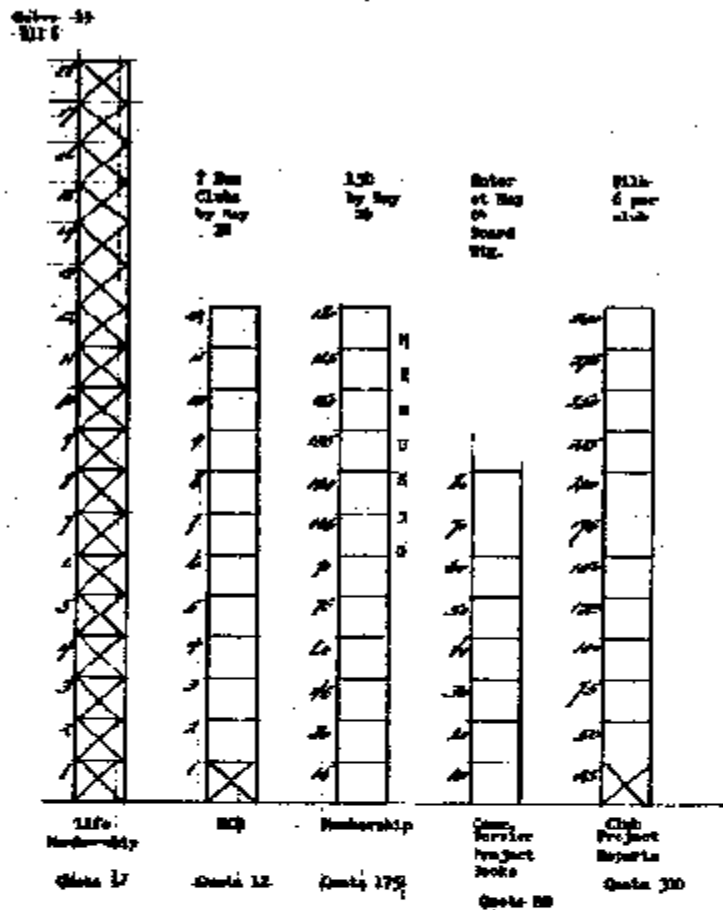


William G. Collins, Director
New Club Building Department

BENEFITS OF AFFILIATION WITH OPTIMIST INTERNATIONAL

1. A vast reservoir of ideas, experiences, inspiration and know how is available to member clubs. Successful club projects, exchanged through an international organization, are highly inspirational. Through practical application, they will aid any club.
2. Affiliation gives strength, influence, and prestige to a club. People respect and attribute major status to clubs which are part of an international organization.
3. Fellowship is not restricted to a single community. Affiliation provides the opportunity for fellowship with business and civic leaders from all over North America.
4. Member clubs receive counsel on all kinds of problems. An experienced, fulltime international staff provides, upon request, professional aid and guidance by mail. Club leaders' questions receive helpful, practical answers drawn from experience.
5. Affiliated clubs have long life spans because of long-term, multipurpose objectives. Independent, single purpose groups, with varying patterns of leadership, usually end in early dissolution.
6. Membership encourages strong bonds with an organization which provides friendly, ready advice and counsel at district and international meetings.
7. The monthly international magazine, devoted to club activities, supplies each member with ideas and inspiration. Clubs are proud to share their successful projects in it for use by all.
8. Handbooks on all phases of club administration are provided free. Such materials, written with expertise and understanding, would otherwise be available only at great inconvenience and expense.
9. Through leadership in district and international offices and positions, individual members have the opportunity for recognition and of developing talents and abilities.
10. International publicity reflects favorably on all members and clubs. Activities covered in national media help present the local group to its own community in an impressive, effective manner.
11. An international organization recognizes widespread trends and develops programs to aid clubs in dealing with those trends. Long range planning and research prepare clubs to meet the changing needs in their communities.
12. Affiliation produces the strength that is a product of unity. Collectively, clubs are a force for progressive, constructive thought and action unrestricted by local limitations.
13. An international organization challenges clubs to meet worthwhile objectives and to fulfill their reason for existence.

IOWA DISTRICT SCALE March 1975



VICE PRESIDENT LEADER

NEB	4	1	25.0	15	19	50.0	138	76	55.1	43.4	5*
NO	7	4	57.1	46	31	33.7	328	-84	-25.6	21.7	12
MA	4	1	25.0	17	19	50.0	155	-33	-21.3	17.9	15
ARK	4	1	25.0	17	6	17.6	162	-18	-11.1	10.5	21
MAN	5	0	00.0	31	14	22.6	216	-91	-42.1	-6.5	14
NCB			LM			membership			Regional Average Percentage . . .		
									17.4		
									-7.		

THINGS TO SCHEDULE PRESIDENTS

- Community Project Book (Please order & enter May 24)
- Oratorical Contest (Enter in Zone contest)
- Appoint Nominating Committee (Elect Officers)
- Club Project Reports (File 3 min. with I.D. and OI)
- District Convention (August 15-16-17)
- International Convention (June 22-25)
- 3rd Quarter Board Meeting (May 24 Oratorical Contest)
- OI Reports (Received by OI May 20th)



Photo by Jan Skola

Ed Miller, Paul Baumert, C.C. Shimon, Richard Van Hoozer and Gene Johnson

SERVICE ORGANIZATIONS DONATE TO FIREMEN JACKET FUND

Service Clubs of Kalona have purchased new jackets for the Kalona Firemen. The red, coatstyle jackets, are semi-dress and will be worn when firemen attend functions as a group. Embroidered on the back of each jacket is 'Kalona Volunteer Fire Department' and the department emblem is on the upper left front pocket.

Chief C.C. Shimon received the checks from the presidents of the donating organizations, including Ed Miller, of the Jaycees; Paul Baumert of the Optimists; Richard Van Hoozer, Rotarian; and Gene Johnson of the Community Club.

To All Club Secretaries:

1. A & A REPORTS

We are still having problems in some clubs sending in Roster Adjustment Reports with the A & A report and taking point credit on the A & A report. We close the district membership records the first working day of the month. We do this because this is the method O.I. uses and permits to be district to reconcile our records with O.I. Therefore any Roster Adjustments reports received with the A & A report are the new month's business. We outlined this procedure in the January bulletin - will you please review it again. We have adjusted membership points on the March A&A reports that fall in this category. We are asking the clubs who reported April membership on the March A&A report to report them properly in April. We are certainly in sympathy with the clubs in their wanting to report new members quickly because we need them badly but we will sure appreciate your cooperation in following the above procedure. Thank you!

James Mullen, A&A Chairman
Lee Stocker, District. Sec.-Treas.

2. CLUB ACTIVITIES REPORTS January-April, inclusive, 1975

This is the second of four reports you are required to prepare and send in this year. It is in two parts; the normal report and the Club Officer Elect Report. The due date in O.I. in St. Louis is May 20. Not postmarked May 20, but in St. Louis by that date. There will be no time extension on these reports as was the case with the October-December section. So read them carefully, fill them out completely and get them in early. No credit will be given unless both parts of the report are sent in. For this reason we are running up the red flag. Practically all club secretaries are appointed. If for any reason this appointment hasn't been made by the time to mail the report, don't hold it up. So indicate on the report that notification will be made later. Use the Club Change Notice form for this future reporting.

3. DUES STATEMENTS

The third quarter dues statements were mailed last week. They are due and payable upon receipt and become delinquent in 60 days or June 10th. In some very few cases, delinquent dues from previous quarters are indicated.