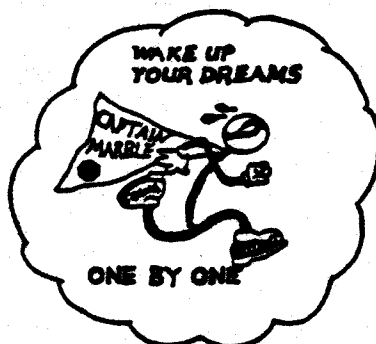


E. TED BAKER*Governor*

1635 West Broadway
Council Bluffs, IA 51501
(712) 322-3933 / (712) 328-9520

**PAUL MAUER***Secretary/ Treasurer*

520 Voorhis
Council Bluffs, IA 51503
(712) 323-4878

1988-89 IOWA DISTRICT

PRES. OPTIMIST INTERNATIONAL: Fern Rondeau (Marie' Andree')
7190 St. Michael Blvd., Room 101
Montreal QC HZA-2Z5, Canada

REGIONAL VICE PRESIDENT: Phil VanDenburg (Beth)
901 Weesaw
Niles, MI 48120

GOVERNOR: * E. Ted Baker (Kathy)
1635 W. Broadway
Council Bluffs, Ia. 51501

LT. GOVERNORS:	Ira Menin (Rhonda)	Sioux City Zone 1
	Ken Hummel (Peg)	Council Bluffs Zone 2
	Don Kearn (Sue)	Red Oak Zone 3
	Allen Herzberg (Jeanette)	Griswold Zone 4
	Bradley Gerndt (Sheila)	Gilbert Zone 5
	Richard Haas (Jeanne)	Mason City Zone 6
	Doug Moran (Pat)	Dubuque Zone 7
	Pat Lester (Kathryn)	Cedar Rapids Zone 8
	Bill Bowens (Ruth)	Iowa City Zone 9
	Lee Nelson (Judy)	Bettendorf Zone 10

DISTRICT SEC/TREAS. Paul Mauer (Doloris) Council Bluffs

DISTRICT CHAIRMEN:	Kirk Johnson (Kay)	A & A
	Tony Anthony (Sally)	Bulletin & Publicity
	Frank Eastman (Becky)	District Convention
	Ben Niedert (Marilyn)	Leadership & Develop.
	Mike Roarty	Membership & Attend.
	Dick Billings (Jolene)	New Club Bldg.
	Lynn Merck	Oratorical & Essay
	Duane Krob (Midge)	O. I. Pres. Visit
	Ron Caddell (Sandy)	Photo. & S/A
	Doug Stoehr (Jan)	Youth Clubs
	Clarence Stennes (Barb)	Youth Activities
	Roger Koch	Just Say No
	Melvin McKern (Katherine)	Motivation
	Ron Gansen (Shirley)	Finance
	Lee Stocker	Historian

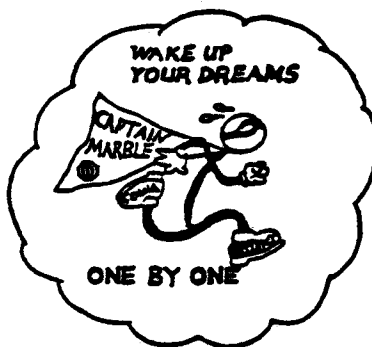
*Distinguished



E. TED BAKER

Governor

1635 West Broadway
Council Bluffs, IA 51501
(712) 322-3933 / (712) 328-9520



PAUL MAUER

Secretary/Treasurer

520 Voorhis
Council Bluffs, IA 51503
(712) 323-4878

District Convention: DES MOINES
O. I. Representative: Real Forest
District A & A Winner: Council Bluffs Morning Optimist Club

IOWA DISTRICT IS AN HONOR DISTRICT IN 88-89
THEME: "Wake Up Your Dreams ONE BY ONE"

Thanks go out to the following clubs for their hard work and dedication!!!

Congratulations for attaining honor club:

Bettendorf	Carter Lake	Cedar Rapids
Davenport Quad City Mng.	Corning	Davenport
Des Moines Western Noon	Des Moines	So. Des Moines
Dubuque	Eastern Bluffs	Glenwood
Iowa Great Lakes	Greenfield	Iowa City
LeMars	Missouri Valley	Mt. Ayr/Ringgold
Dubuque Morning	Marshalltown	Newton
Sioux City Morning	Sioux City	Shenandoah
Co. Bluffs River City	Osceola	Washington
Waterloo	Co. Bluffs West End	Winterset

Honor Club + Distinguished President:

Corydon/Wayne
Co. Bluffs Midday
Council Bluffs
Red Oak
Des Moines/Northwest
Tabor

Distinguished Lt. Governors:

Zone 2 Kenneth Hummel
Zone 3 Donald P. Kearn (OUTSTANDING)
Zone 5 Bradley Gerndt

2

optimist

hotline

volume 13 number 3

Special Awards Issue

december 1989

Distinguished and Outstanding Governor

International President's Award

(Highest percentage of Honor Clubs in Optimist International)



Dr. Michel D. Listenberger
Michigan
(VanDenBerg Region)

Distinguished and Outstanding Governors

(Highest percentage of Honor Clubs in Region)



John D. Acampora
Pacific Southeast
(Crabtree Region)



Frank J. Erdosy
Indiana North
(Knight Region)



Peter C. Eschmann
New Jersey
(Hull Region)



Robert W. Estergaard
Pacific Northwest
(Rockstroh Region)



Richard V. Showers*
Nebraska
(Folsom Region)



Robert Viau
Quebec Centre
(Belanger Region)



David E. Wright
South Carolina
(Dougherty Region)

Distinguished Governors



E. Ted Baker
Iowa
(VanDenBerg Region)



E. Leslie Cox
Capital-Virginia
(Knight Region)



Martin C. Eubanks
Georgia
(Dougherty Region)



Donald R. Huston
North Texas
(Folsom Region)



Jules Malchelosse
Quebec West
(Belanger Region)



Kenneth C. Sprain
Wisconsin-Upper Michigan
(Folsom Region)



Tommy Thomas
California South
(Crabtree Region)



Joseph Vandenbogaerde
Southwestern Ontario
(Hull Region)

* Richard Showers died January 17, 1989. His term was completed by John R. Anstey.



ONE *by* ONE



Fellow Optimist!

We are all about to start on one of the most exciting - rewarding - heartbreaking - enthusiastic - fun and meaningful year of our Optimist career.

We as Iowa District Leaders have taken on the responsibility to guide the OPTIMISTS of Iowa to "honor" and "distinguished" status. In doing this there are a lot of Optimists that will have to honor and/or distinguish themselves. If we as a team step out and forward, I am sure the rest will follow.

It is said that there is good luck and there is bad luck. I feel there is luck that is a direct result of what one puts into, whether it is an OPTIMIST project or life in general. We as OPTIMISTS insert optimistic attitudes and enthusiasm. Therefore, our luck is tilted toward the good luck at all times. With this attitude, we will be distinguished in life and what is life without all kinds of Optimism?

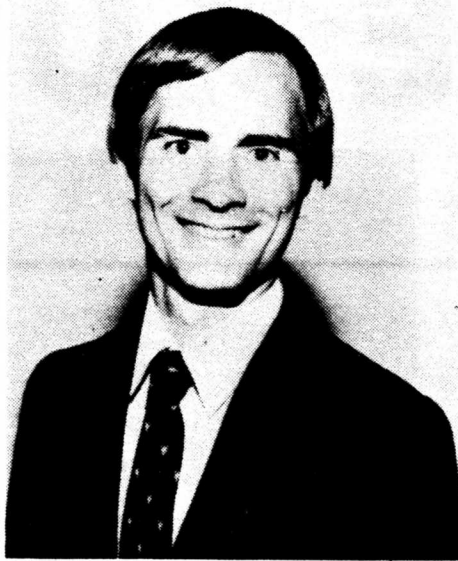
I, personally, want to take this time on paper to encourage all to DREAM BIG, REACH FOR BETTER FUTURES, then make and initiate a plan to "WAKE UP YOUR DREAMS". We all know that dreams can come true but more than likely not all at once - so we say "ONE by ONE"!!!

In our OPTIMIST year and in the process of getting committed and selling the program, we feel that talking about "one", - whatever it is, is easier than asking or trying to get commitments for several

PLEASE one at a time - one now, one later, one member from each, some can build ONE new club - "ONE by ONE"!!!

E. Ted Baker
Gov. Ia. District 88-89

4



Phillip J. VanDerBerg, D.D.S.
Vice President, Optimist International

Phillip J. VanDerBerg, D.D.S., is serving as Optimist International vice president for a two-year term starting October 1, 1988.

A member of the Optimist Club of Niles, Michigan since 1975, VanDerBerg was the club's president in the 1979-80 year and earned Optimist International's Honor Club and Distinguished President's Awards. He also is a member of the Breakfast Optimist Club of Niles and the Optimist Club of South Bend, Indiana.

For Optimist International's Michigan District, VanDerBerg served as a lieutenant governor in the 1981-82 year. In 1985-86 he was the Distinguished and Outstanding Governor of the Michigan District.

At the international level, VanDerBerg has been a member of Optimist International's Membership & Attendance Committee since 1986.

As Optimist International vice president, VanDerBerg serves as a member of the organization's 15-member Board of Directors. He also oversees activities of Optimist districts in his region.

A practicing dentist in Niles, VanDerBerg attained his D.D.S. degree from the University of Detroit in 1975. He holds a master's degree in biochemistry from Wayne State University in Detroit, and a bachelor's degree in biology from Kalamazoo College in Kalamazoo, Michigan.

In other community activities, VanDerBerg has been a member of the Niles Park and Recreation Board since 1980, serving as its chairman from 1982 to 1988, and has been secretary of the Pawating Hospital Care Group since 1987. He also is active in Wesley United Methodist Church and is a member of the Lakeland Valley Dental Association.

VanDerBerg and his wife Beth have three children. He is a native of Kalamazoo, Michigan. His father, Max VanDerBerg, is a member of the Optimist Club of Kalamazoo and was an Optimist International vice president and board member in the 1979-80 year.

HOW TO PLAY MARBLES

KIRK JOHNSON
DIST. A&A CHAIRMAN

Marbles? MARBLES?? Has somebody lost his MARBLES? Marbles is a kid's game. Everybody knows that, even the kids. It's silly for grown-ups to play kid's games, unless it's with them. But wait--wait a minute. THINK, Aha! That's IT--that's what we do! We're grown-ups, playing kid's games either WITH them of FOR them. In fact, that's our purpose; we're Friends of Youth, and we're here to help them grow and become better citizens, RIGHT? So, there's no shame or silliness in playing a kid's game when it's for THEM. So.....it's okay to play marbles in the Iowa District this year. So.....we're going to.

The purpose of the Marble Game is simple; it's to improve our effectiveness with the programs we seek to promote. We will do this with the Marble Game. It can increase several important components of our Optimist approach to service work: our enthusiasm, our participation, our fellowship, our attendance, and our rewards for volunteer efforts. If those components increase in intensity, so do the results of our efforts. That means the kids win at our game. And our game is for keeps.

The Marble Game will be operating this year on three levels: Club Zone, and District. The bases of the Zone and District contest will be the points available in the District Achievement Program (see your District Directory), which I will co-ordinate. The bases of the Club contests will be at the discretion of the club presidents who choose to play the game. If you want to play, and your club president doesn't, offer to co-ordinate it for him.

The District contest will honor club presidents for their successful work. Each calendar quarter, we will honor the TOP TEN PRESIDENTS with a performance-based award. Those ten who earn the most marbles will be recognized at District meetings, starting with the February regionals. The cut-off dates for the official tally will be 12/31/88, 3/31/89, 6/30/89, and 9/30/89. The tally will be made ten days after each of those dates, so don't be late reporting. Each point will be equal to one marble, and the points/marbles will be awarded based upon the District Achievement Program reports received by me by the tally cut-off dates, plus ten days.

The Zone contest will honor the TOP LIEUTENANT GOVERNOR for each of the above quarters. An award will be given each quarter for the TOP ZONE, based upon the average number of marbles per club in that zone. Averages will be figured by dividing the total marbles earned by all clubs in the zone on cut-off day by the number of clubs in that zone on October 1, 1988.

Your Governor Ted has spared no expense, and he and I are incredibly lucky to secure the services of the world-famous Battler of Blahs to help administer the program. Yes, the fabled Captain Marble will be present in person each quarter to facilitate the awards presentations, and to pass along invaluable advice to Encourage the Incorrigible. The amazing Masked Marvel will mesmerize you with his magnificent Marble Memorabilia. Watch the Monstrous Mesomorph, the Madman Magistrate manage to maintain manic merriment with momentary mischief, and make monkey business while aladroitly ministering many mammoth miracles.

Participate in the game. Join us for the fun--and the kids.

"ONE" at a time ya'all come to the first quarter District meeting, to wake up your "DREAMS" for the 1988-89 year. "ONE by ONE" you will get the opportunity to meet the Vice President of Optimist International for the Iowa District. This meeting is one of the most important District meetings of the year, - a time to continue effective training, to establish new friendships, and to give many Optimists their first impression of Optimism beyond the club level.

This meeting is also a time to get all your marbles together to play the marble game this year. See Ron for your marble marker and be a player and a shooter - remember knuckles down are the rules. Remember to communicate with others around you, if you don't no one will ever know what you are doing or what is going to happen

L. E. (Tony) Anthony
Dist. Public Information
Chairman

Dates to Remember

October 14 & 15	- District Board Meeting Des Moines, Iowa
October 22	Charter Party - Optimist Club of Crescent
November 19	Charter Party - Optimist Club of Midway Council Bluffs

The Optimist Creed

Promise Yourself-

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and tooappy to permit the presence of trouble.

Optimist International

BULK RATE
U.S. POSTAGE PAID
CO. BLUFFS, IA 51501
PERMIT NO: 69



Integrity/Growth/Service

HONOR CLUBS

Robert Ballow (Wendy)

Jim Cannon (Peggy)

Grant Rogers Jr. (Cindy)

Paul Black (Beverly)

~~Art Swers~~ Stan Roberts

Michael Farris (Jeanne)

Deanne Bastian

J. P. Golinoux

Michael Damante (JaNette)

Richard Phillips (Margie)

Owen Neal (Jeanine)

Vaughn Wasenius (Kathy)

Russell Eckard (Mary)

Robert Queck (Barbara)

Charles Thayer (Deloris)

Michael Tentinger

Rev. Jim Murray (Marie)

Gene Smith

Howard "Herk" Hammerand (Sandra)

Larry Park (Nancy)

Zane Dory (Margaret)

Arlin Roskam (Laura)

Vic Peterson (Jackie)

Vaughan Livingston (Joan)

Leah Cross (Howard)

David Thomas (Deanie)

Betteendorf

Carter Lake

Cedar Rapids

Davenport Quad Cities Mng.

Corning

Davenport

Western DM Noon

Des Moines

So. Des Moines

Dubuque

Eastern Bluffs

Glenwood

Iowa Great Falls

Greenfield

Iowa City

LeMars

Mo. Valley

Mt. Ayr-Ringgold

Dubuque Morning

Marshalltown

Newton

S. C. Morning

S. C. Noon

Shenandoah

River City Co. Bluffs

Osceola

over

(

Jim Marsh

Steve Ober (Nancy)

Don Schlautman

Brian Morrissey (Linda)

Washington

Waterloo

West End - Co. Bluffs

Winterset

30

Honor Club s/Dist. Pres.

Dave Daughton (Ann)

Roger Finney

Ken Maschmeier (Charlotte)

Dr. Craig Vernon

Joe Oertli (LaVerne)

David Hume (Nancy)

Corydon-Wayne

Mid-Day Co. Bluffs

O. C. of Co. Bluffs

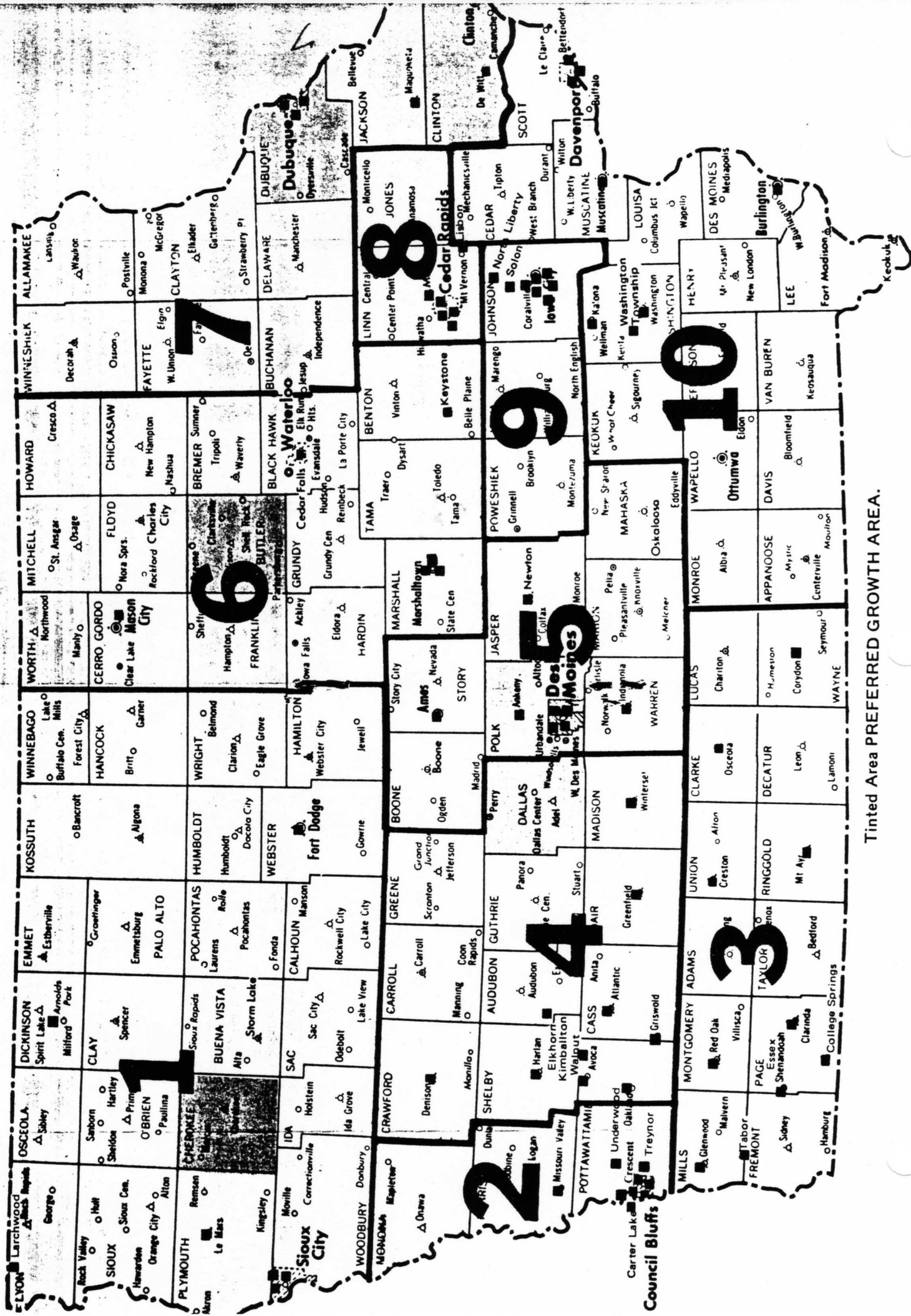
Red Oak

N. W. Des Moines

Tabor

6

36



Tinted Area Preferred Growth Area.



OPTIMIST INTERNATIONAL

FERNAND RONDEAU
1988-89 PRÉSIDENT
7190 BOUL. ST-MICHEL
MONTRÉAL, QC H2A 2Z5
CANADA

December 18th, 1989

Mr. E. Ted Baker, Governor O.I.
Iowa District
1635 W. Broadway
Concil Bluffs, IA
51501

Dear Ted,

I would like to take this opportunity to thank you for your contributions to success of our 1988-89 "Wake Up Your Dreams" year.

I am very proud of the fact that we built a total of 216 Optimist clubs during the year, and achieved a net increase of 3 202 members. We finished the year with 4 068 Optimist Clubs, surpassing the 4 000-club milestone. Our total membership as of September 30 stands at 168 758.

Thanks to your efforts, we have brought Optimism to more communities where it did not exist before. We have also extended the benefits of Optimist service to thousands of more youth. Each Optimist serves about 30 kids -- each club now over 1 000.

I know that each of you has worked very hard and has given his best. We purposely set our goals high. Each of us should be very proud of what we have accomplished for our organization and for the youth of North America.

Marie-Andrée and I thank you for all of your strong support throughout the year.

Best wishes for a happy holiday season.

Yours in Optimism,

Fernand Rondeau
Fernand Rondeau, president
Optimist International 1988-89



What a wonderful year that has become for all of us. We have very fine memories from your great dedication.

I PROMISED MYSELF

I promised myself through my Optimist Creed
To help any person that I found in need
If by only a word or a cheery smile
To make them feel they were really worthwhile.

To be so strong that what troubles I find
Will not disturb my peace of mind
Health and happiness will be my theme
And a rich fulfillment of every dream.

For mistakes I make, I will atone
By making each one a stepping stone
That will lead me on ... and guide my way
To greater achievements at some future day.

Too large for worry, too strong for fear
Too noble for anger should trouble appear
With an Optimist nature ... and that spirit implied
I will always look on the sunny side.

I will strive for the best and do all that I can
But I'll praise the success of my fellow man
I will keep so busy at my own enterprise
I will have no time to criticize.

So when I come to the end of the day
I can put my thoughts and my troubles away
I will have that feeling as I take my rest
That throughout this day I have done my best.

Yes, I promised myself through my Optimist Creed
To help any person that I found in need
And I've kept that promise, but I must agree
That the one I've helped most--has really been me.