





I, so much, wanted to make a huge difference throughout the Iowa District and I wanted to do this thru increasing membership in each of the Iowa Clubs. This turned out to be much more difficult than it would seem because Clubs, much like people, have bad days, weeks, months and even years. Despite the loss of Clubs and Members, I think the planning during my year as Governor Elect set me up for a fun and informative year. My logo was created and designed by students from my local school district. I learned that running a District and being successful at it relies on the work of each of the District Officers and Chairs and working together is critical to the success of the Iowa District. I had some weaknesses coming into my year as Governor and thus relied on several Past Governors to help guide me through my year. The most valuable and useful person who provided me with some wise directions was Past Governor Gerri Barnett. She allowed me to have my style during my year but guided me away from some decisions made that were better kept in my head. If I had one word of advice, it would be, "Rely on the tools that are easily available, namely the Past Governors who have already walked the walk and made the mistakes or created their own successes. To "Make the Difference" you first must know what issues need to be changed and you need a plan on how to make successful changes.

The most enjoyable and rewarding task as Governor was to visit the Clubs in their communities. Each one was different, and each Club had its own personality. The most memorable was the visit to lowa's oldest Club, Waterloo, established in 1929 prior to the creation of the Iowa District. I attended their Chuck Granger Memorial Pancake Breakfast/Hall of Fame Ceremony. They were impressed with my ability to mingle and visit with the parents and guests in attendance. The Club had the impression that the Governor sat behind a desk and communicated to the clubs by email and so the Waterloo Club was

thrilled when I accepted their invitation to appear in person. I was excited to be that "Difference".



The Optimist International President for this Optimist year was Jim Kondrasuk from Monona, Wisconsin and the Vice President was Susan Fix form New Ulm, Minnesota representing the Great Plains Region. Both leaders were such an inspiration to me. I will always have these memories and experiences to guide me through my life.

Executive Board / Lt. Governors / Chair Positions

My executive Board was:

Past Governor, Donald Pfeiffer

Immediate Past Governor, Dave Phillips

Governor-Elect, Richard Bice (Replaced w/Donald Pfeiffer)

Secretary-Treasurer, Thomas Lloyd II



My Lieutenant Governors were:

Zone #1 - E. Ted & Kathy Baker

Zone #2 - Sue Enewold

Zone #3 - George Volz

Zone #4 - Cyndi Barber

Zone #5 - G. JoAnn Collins

Zone #6 - Kelly Calderon

Zone #7 - Roger Heatwole

Zone #8 - Lyle Stirling

Zone #9 - Donna Craft

Zone #10 - Aaron Gunnare

Zone #11 –Darlene Smith

Zone #12 -Dan Gifford



My District Chairs were:

Achievements and Awards

Social Media/Internet Safety

Bulletin Editor

Candidate Qualifications

CCDHH

Childhood Cancer Campaign

Club Fitness

College Clubs

Conference Assistant

District Convention

Essay

Audrey Barnett

Rebecca Butler-Mona

Available

Dave Phillips

Anthony Portero-Paff

Cathy Schlickman

Mark Feilmann

Gerri Barnett

Sharon Nakato

George Volz/Sue Enewold

Mark Fehseke

Finance

Governor Advisor

Historian
JOI/Youth Clubs
Junior Golf

Leadership Development

Media Specialist Membership

New Club Building (NCB) East/Central/West OI and District Supply

Optimist International Conv. Ambassadors

Optimist International Foundation

Oratorical

Personal Growth and Involvement (PGI)

Photography Sergeant at Arms

State Fair

Strategic Planning Webmaster Marge Hopkins
Gerri Barnett
Leon Wilkinson
Patty Mason
Mark Rohde
Richard Bice
Richard Danielson
Marguerite Fehseke
Paul Oehrlein

Kelly Hansen/Dave Mason/Dale Robertson

Loretta Cooley Judy Boyd Donald Pfeiffer Dennis E. McGregor Leslie Mason

Chuck & Diane Stanger

Barb Robertson Mark Feilmann Janet Lloyd Bryan Lloyd



There were 3 New Clubs organized during this year: Loras College; October 27, 2016,

Boone; August 31, 2017 Clinton; September 18, 2017

Unfortunately, there were also 4 Clubs that disbanded during this Optimist year leaving a net loss of 1 Club.

Membership for the Iowa District also took a large loss of a net 168 members.

My Optimist of the Year was: Mark Feilmann from Ankeny

Make the



Difference